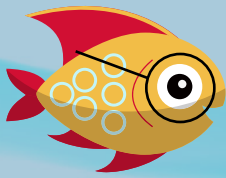


Catch the “Phish” – Beware of Common Phishing Attacks

Phishing attacks have become a top priority for all kind of organizations to be prepared for. Education is key – and so is knowing about the most common types of phishing attacks and how to identify them.

DECEPTIVE PHISHING



- › Biggest fish in the sea
- › Sends email from trusted sender
- › Steals information by imitating a legitimate provider

- › Inspect URLs carefully
- › Check for legitimate redirections
- › Check: generic salutations, grammar mistakes, spelling errors

SPEAR PHISHING



- › At home on social media sites
- › Sends email from recognized sender and uses personalized information

- › Cybersecurity User Awareness Trainings
- › Limit sharing personal information
- › Invest in automated solutions to analyze emails

CEO FRAUD



- › Keen on executives
- › Aims on getting authorizations for financial transfers

- › Cybersecurity User Awareness Training for executives
- › Setting up Multi-Factor Authentication (MFA) for financial transactions

VISHING



- › Loves hanging on the phone
- › Mimics known entities to steal sensitive data

- › Avoid taking calls from unknown numbers
- › Never share sensitive / personal information via phone
- › If in doubt, call back entity on a known number and verify previous call

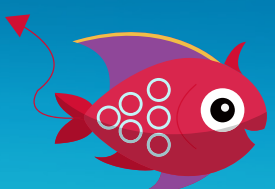
SMISHING



- › Loves SMS and text messages
- › Mimics known entities to steal sensitive data

- › If in doubt, call back entity on a known number and verify that the message was sent on purpose

PHARMING



- › Changes IP address associated with a website name
- › Redirects to a malicious website

- › Only use https protected sites
- › Use anti-virus software / security settings and regularly update

Source: tripwire