

5 CHALLENGES AND BENEFITS OF AN EFFECTIVE SOFTWARE DIGITAL SUPPLY CHAIN

The software Digital Supply Chain (DSC) is about creating a seamless, integrated set of systems and activities across the procurement lifecycle of software and cloud services, from software demand to fulfillment and optimization. So what are some of the challenges and benefits of managing an effective software digital supply chain?

The Challenges



Limited or no centralized purchasing



Difficulty managing multiple vendors



Lack of visibility into tail-end spend



Inability to manage license entitlements



Inability to manage wasted and unauthorized spend

The Benefits



Controlled purchasing through global catalogs with approved publishers and clear purchasing workflows



Increased buying power through vendor consolidation



Better visibility into tail-end spend



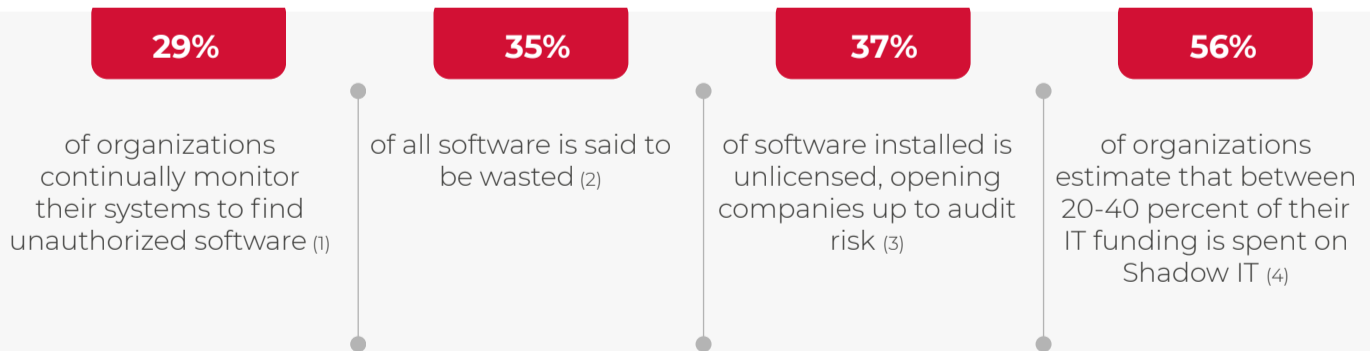
Enhanced compliance & reduced audit risk with visibility into use rights & entitlement data



Savings on software spend with visibility into software transactions & renewals

The majority of businesses focus on strategic spend with larger vendors such as Microsoft, Oracle, IBM and SAP. This usually accounts for 80-90% of their software spend, but accounts for only 10% of their overall software transactions. Businesses have limited resources available to manage the rest of software spend from smaller vendors, which represents 80-90% of transactions (tail-end spend).

Industry surveys have uncovered key facts around digital supply chains in the market:



To dive deeper into the challenges and benefits of an effective software digital supply chain

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(1) Flexera Software Report: Security Vulnerabilities and the Cloud Redefining Software Asset Management
 (2) Rightscale State of Cloud Survey
 (3) BSA Global Software Survey
 (4) NetEnrich Inc. 2019 Cloud Adoption Survey