






PYRA CLOUD

MAXIMISING THE VALUE OF YOUR SOFTWARE ESTATE FROM ON-PREMISES TO THE CLOUD

Software is typically the largest investment a company makes, besides its people. But few businesses have the tools to ensure that its **software estate** is **continuously cost-optimized** and aligned with business objectives. PyraCloud solves this challenge by providing a **digital software supply chain** where customers can:

-  **Transact software licenses and cloud subscriptions**
-  **View the entire on-premises and cloud software estate**
-  **Manage contracts**
-  **Track, control and predict your cloud spend across multiple providers**
-  **Identify cost saving opportunities across the entire software estate**

“PyraCloud gives us perfect 360° vision and has also created a new and responsible awareness for the use of cloud resources within our company.”

Jochen Marquardt,
Head of IT, Dressler Bau GmbH

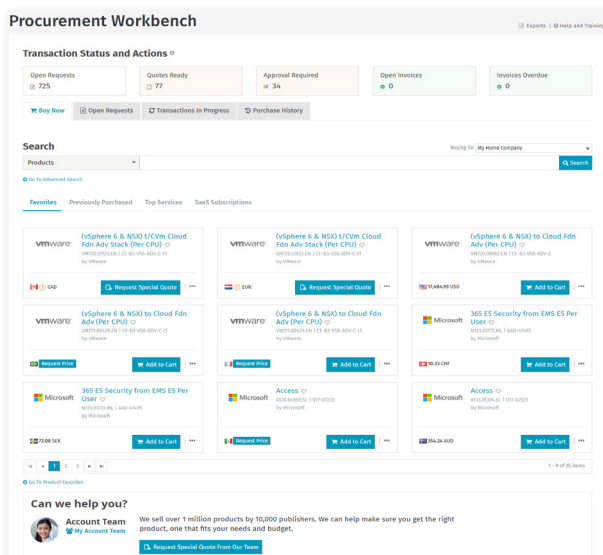
When moving to the **cloud**, customers may find themselves experiencing cloud costs far in excess of their budget – particularly if they start their cloud journey without a proper governance model in place.

2-3x
Higher public cloud bills than expected and budgeted ⁽¹⁾

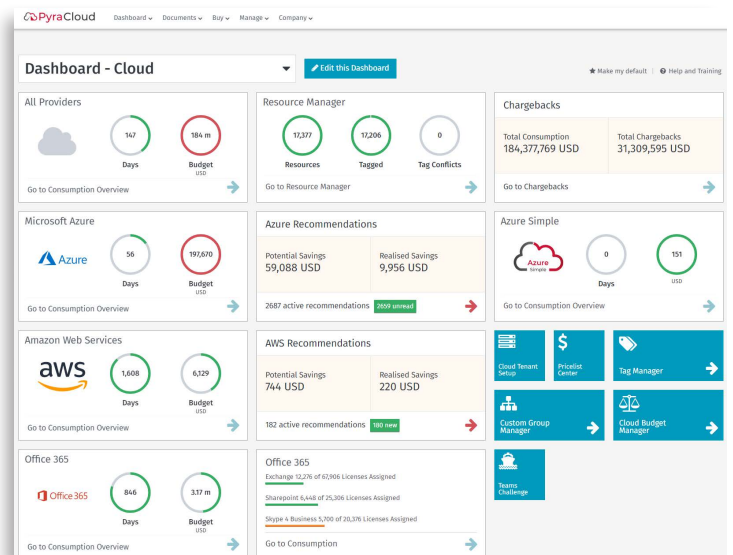
80%
Of enterprises struggle with Cloud Spend Management ⁽²⁾

35%
Cloud spend wasted due to lack of visibility and control ⁽³⁾

As cloud consumption scales, PyraCloud helps you to easily grow with your business demand, both with SaaS and IaaS offerings. It provides control to distribute the cost of the consumption to the departments who are driving the usage. PyraCloud simplifies the governance, budgeting, spend tracking and charge back of cloud costs to your business cost centres.



SINGLE VIEW INTO ALL SOFTWARE TRANSACTIONS



SINGLE VIEW INTO CLOUD RESOURCES, SPEND AND CONSUMPTION

WHY PYRACLOUD?

PyraCloud is a single platform that can help you...

Improve visibility into your software estate by:

- › Detailing your entitlement positions including contracts, assets and license overviews to make it easier to track.
- › Providing past and forecasted contract costs for better budgeting and negotiations.
- › Reporting on your budget and spend across your entire software estate.
- › Being a single source of truth enabling you to make informed purchasing decisions for your business.

Optimize costs & avoid unnecessary spend by:

- › Identifying cost saving opportunities through contract consolidation.
- › Better managing your cloud consumption to track against budgeted spend so you don't get any surprise bills.
- › Alerting you when an overage or spike in cloud consumption puts your budget at risk.
- › Providing renewal data that puts you in the best position to negotiate with providers and avoid late fees for missed renewals.

Increase operational efficiency by:

- › Simplifying the software procurement process with a defined software catalog which streamlines the end user experience.
- › Automating custom reports, reducing manual effort.
- › Creating chargebacks so you can easily allocate costs to the business units driving the spend.
- › Integrating with your ERP or other ITSM platforms to give you a "Zero Touch" procurement experience across your business.

Avoid risk by:

- › Giving you a single view of your entitlement position, and hence the data you will require if audited.
- › Providing data to track and manage renewals
- › Empowering IT to become the enabler of the business - preventing "Shadow IT."
- › Controlling and tracking spend across multiple cloud providers to forecast overages and take action.

CUSTOMERS GET ACCESS TO PYRACLOUD THROUGH A NUMBER OF OUR MANAGED SERVICE OFFERINGS

Simple from SoftwareONE offers guidance and expertise to simplify the management of modern software and cloud assets. Leverage managed services, advisory, spend management, and more for end-to-end software lifecycle management.



Connected Experience
Proprietary PyraCloud Platform

- Actionable intelligence
- Automation
- Budgeting



⁽¹⁾ Gartner Innovation Insight for Dynamic Optimization Technology for Infrastructure resources and Cloud

⁽²⁾ <https://www.informationweek.com/cloud/10-tips-for-managing-cloud-costs/d/d-id/1332242>

⁽³⁾ Rightscale, <https://www.rightscale.com/blog/cloudindustry-insights/cloud-computing-trends-2018-statecloudsurvey>