

# SoftwareONE SAMSIMPLE

## GAIN CONTROL OF YOUR SOFTWARE ASSETS



Do you have continuous visibility into your software investments? Are you consistently tracking, assessing and managing software licenses and their usage? As it stands currently, many organizations are reactive in managing their software investments which leads to cost overruns and in case an organization is audited by a publisher, they are not prepared. Additionally, many organizations have little control over what and where software assets are being used and lack policies and procedures to manage spend and audit risk.

A Software Asset Management (SAM) Practice and Solution will provide the necessary visibility and methodology to gain control of software investments. When implemented effectively, a SAM methodology will provide immediate benefits helping organizations manage their software investments cost effectively and minimize the risk associated with an audit --- enabling your organization to be proactive and gain continuous visibility and control into your software investments.

### SAMSIMPLE BENEFITS

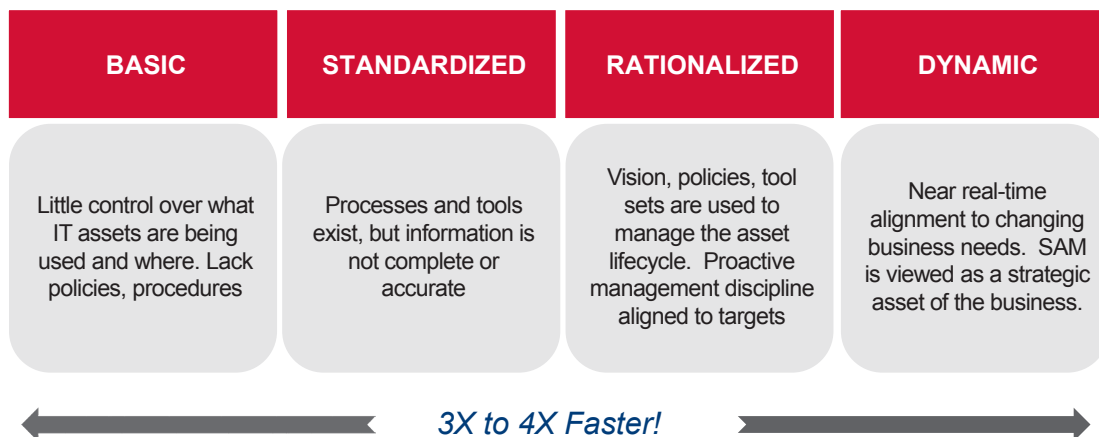
- Accelerate your SAM Practice providing immediate value for your chosen publishers
- Industry leading SAM solution from Flexera
- Trusted expertise from SoftwareONE's Delivery Team

### SAMSIMPLE OVERVIEW

SAMSimple from SoftwareONE is a managed service providing continuous visibility and control to optimize software licensing spend and mitigate against publisher audit risk. SAMsimple leverages SoftwareONE's unparalleled in-house software licensing expertise and is powered by Flexera's FlexNet Manager Suite.

SAMSimple accelerates the benefits and the value of your Software Asset Management (SAM) practice by combining the power of SoftwareONE's trusted expertise and Flexera's industry leading solution. Now, you will have an accurate view of your software assets to optimize your software investment and minimize audit risk.

SAMSimple will accelerate the maturity of your SAM Practice three to four times faster from Basic to Dynamic providing real-time alignment to changing business needs where SAM is viewed as a strategic initiative of the business.



Accelerate the Value of Your SAM Practice with SAMSimple



# SoftwareONE SAMSIMPLE



## SAMSIMPLE DETAILS

SAMSimple starts with your business requirements. As a customer of SAMSimple, you have the option to choose 3-publishers from a list of 16-publishers that you want SoftwareONE to manage. Based on your choice of publishers, the SoftwareONE services team will implement the following three stage process:

- Plan – Understand your business needs to accelerate your SAM practice
- Build – Deploy and manage the Flexera FlexNet Manager Suite
- Run – Continued advice and assistance to optimize your software investments

It is easy as 3+3+3 → 3-publishers, 3-steps and your SAM practice is managed and dynamic for 3-years.



Publisher Coverage

The SAMSimple managed service provides ongoing visibility and control of your software licensing spend and mitigates against publisher audit risk. The service leverages SoftwareONE's unparalleled in-house software licensing expertise and is underpinned by Flexera Software's industry leading FlexNet Manager Suite.

SAMSimple is designed to address the most common customer software asset management pain points such as:

- Gathering Accurate Inventory – Collating accurate deployment data across diverse hardware, operating systems and virtual environments
- Contract / License Complexity - Software license agreements have complex terms and conditions, varying by publisher and products. It is difficult to fully understand and leverage these use rights
- Understanding Entitlement - Contracts and entitlements are often not well managed across distributed organisations. M&A activity, divestitures exasperate this problem
- Audit - Publisher audit activities and the impact on time and resources
- Resourcing - Lack of skilled resources in the marketplace for an internal SAM program
- Cost Optimization - Purchased vs. Installed reconciliation to match inventory and usage against purchase orders and contracts

## SOFTWAREONE ADVANTAGE

SoftwareONE's Software Asset Management (SAM) team, consisting of more than 250 dedicated consultants in over 82 countries, helps organisations maximise investments and understand the complexities involved with software licensing. Identifying and assessing risks while working towards mitigation strategies that strengthen an organisation's overall effectiveness is the backbone of the SoftwareONE SAM program.

To learn more, visit [www.softwareone.com](http://www.softwareone.com)