

# 7 strategies for optimising your path to the cloud

SoftwareOne designs the perfect journey to the cloud based on your unique business drivers.

**2-4 years**

Most mid-sized enterprises started their transformations just 2 to 4 years ago

\*2023 Cloud Outlook, SoftwareOne, 2023

**72%**

of CIOs say their digital transformations were delayed due to technical debt

\*2023 CIO Pulse, SoftwareOne, 2023

**28%**

Amount of cloud spending companies estimate they waste

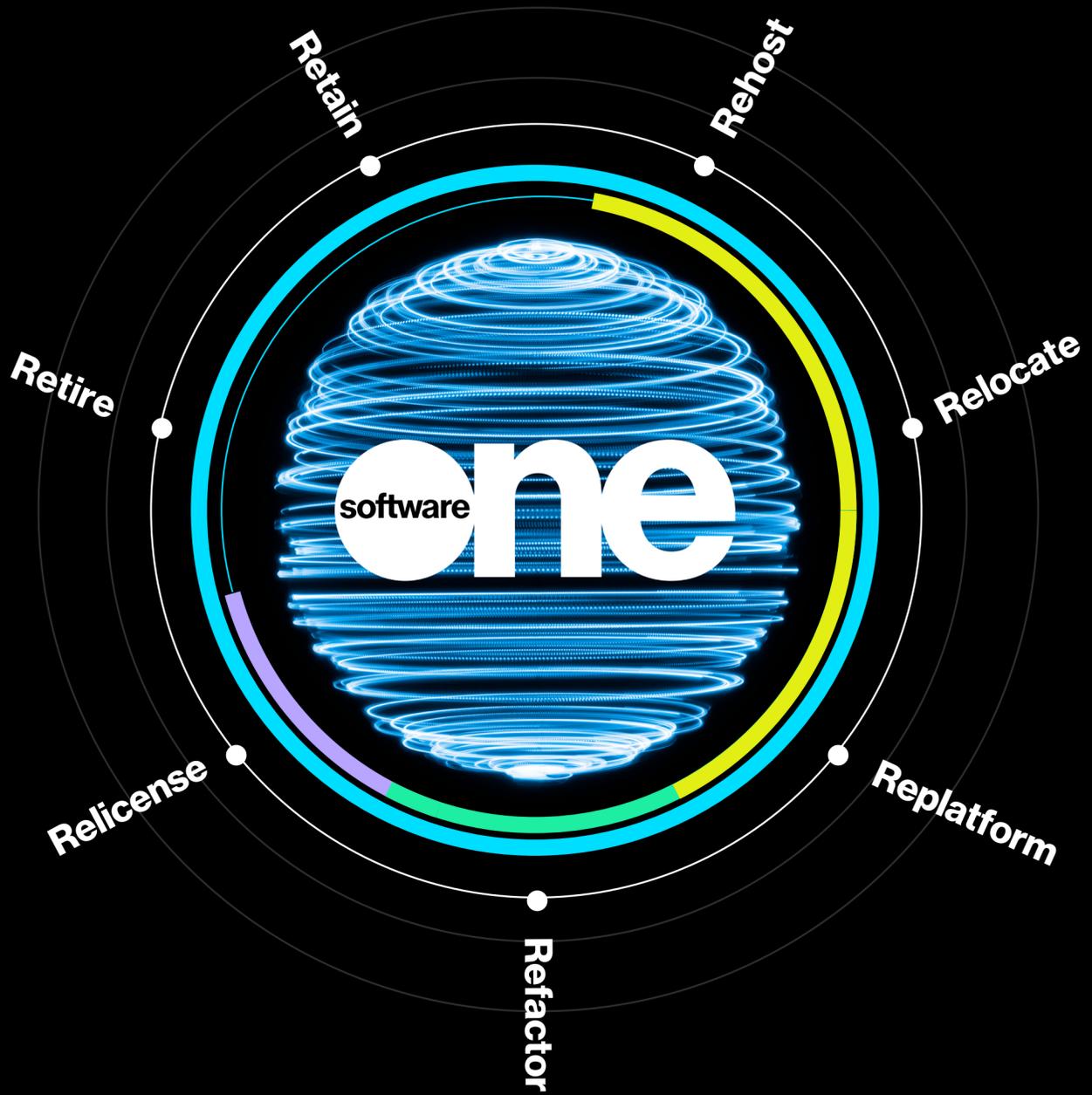
\*State of the Cloud Report, Flexera, 2023

## START YOUR JOURNEY EXPLORE DIFFERENT PATHS TO THE CLOUD

There's no "one size fits all" when it comes to cloud migration and modernisation.

Part of SoftwareOne's customised, outcome-driven approach, these 7 Rs provide pathways to intelligently plan your migration to the cloud. Our holistic, end-to-end capabilities give companies confidence that their cloud strategy is attuned to their unique needs to make their cloud investments count.

- MIGRATE** to the cloud at pace.
- MODERNISE** for long-term value.
- PURCHASE** what you need efficiently.
- OPTIMISE** commercial outcomes.



### Rehost

Rehosting (lift and shift) moves on-premises applications to virtual machines in the cloud. This requires little change to the underlying code, but applications will have many of the limitations they did in the datacentre. It can be a good option for companies that need to migrate many applications quickly.

### Relocate

This refers to transferring a large number of servers from an on-premises platform to the cloud version of that platform. Relocating is rapid and does not require architectural or code changes.

### Replatform

This simply means moving the application, with some level of optimisation, to the cloud. This is mostly done with simple applications, but it can also act as an intermediate step. With this approach, companies can reduce costs by hosting applications on a shared platform as opposed to a virtual machine.

### Refactor

This involves re-architecting and making changes to an application until it is well-suited for the cloud. For example, an application could be updated to take advantage of cloud services, or it could be reimaged entirely as a bundled set of microservices.

### Relicense

Optimising the licensing approach across your on-premises and cloud estates when retaining, replacing, or migrating applications. Licensing cost take-out can be sequenced advantageously to reinvest into cloud transformation to manage the cloud cost "bubble."

### Retain

Applications or workloads that function better in the current on-premises environment can be retained. This option is good when there are highly regulated workloads or there is little business value in migrating.

### Retire

Applications that no longer serve any business need, either because they have aged out or the business itself has changed, can be decommissioned.

## Maximise value with FinOps

FinOps is the practice of bringing financial accountability to the variable spend model of cloud, enabling engineering and business teams to make trade-offs between speed, cost, and quality in their cloud architecture and investment decisions. With over 200 practitioners and certifications for FinOps Service Provider and Platform, we are proud to be a Premier Member of the FinOps Foundation, helping to advance the global adoption of FinOps practices.



**Cloud with confidence**

Whether your organisation is still considering a cloud migration or has already started, SoftwareOne can optimise your journey by applying deep industry insight, market-leading tools and automation, flexible end-to-end services, and strong partnerships with leading cloud providers.

**CONTACT US TODAY**

Contact a SoftwareOne Cloud Expert to learn how we can optimise your cloud journey at [swo.co/cloud](https://swo.co/cloud)