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Media Release – ad hoc announcement pursuant to Art. 53 LR

SoftwareONE announces changes in shareholder structure

Stans, Switzerland | 8 September 2021 – **SoftwareONE Holding AG today announced that a total of 8,621,223 shares have been sold by KKR and the heirs of Patrick Winter and placed in the market. Jean-Pierre Saad to stay as member of the Board of Directors.**

SoftwareONE has been informed that KKR sold 8,213,023 shares and the heirs of Patrick Winter sold 408,200 shares and that these shares had been placed in the market as announced on 7 September 2021. Following the settlement of the transaction, which is expected to occur on 10 September 2021, KKR will no longer hold any shares in SoftwareONE and the heirs of Patrick Winter will hold 2.49%, respectively.

Daniel von Stockar, Chairman of SoftwareONE, stated: “On behalf of the Board of Directors, I would like to thank KKR for their longstanding strategic partnership and the valuable contributions over the years to the successful development of SoftwareONE. We are very pleased that Jean-Pierre Saad will continue to work with us as member of the BoD.”

As representatives of KKR, Jean-Pierre Saad, Partner and Head of TMT in Europe and Philipp Schaelli, Principal TMT Europe said: “We have been delighted to work alongside exceptional founders and management at SoftwareONE and to support the business in becoming a true European technology services leader, with an exceptional track record recognized by the public markets.”

As a result of the transaction, the free float of SoftwareONE (excluding shares under lock-up) is expected to increase to around 66%. With approximately 29%, the founding shareholders Daniel von Stockar, Beat Curti and René Gilli will jointly retain the largest stake in SoftwareONE.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With an IP and technology-driven services portfolio, it enables companies to holistically develop and implement their commercial, technology and digital transformation strategies. This is achieved by modernizing applications and migrating critical workloads on public clouds, while simultaneously managing and optimizing the related software and cloud assets and licensing. SoftwareONE's offerings are connected by PyraCloud, its proprietary digital platform, which provides customers with data-driven, actionable intelligence. With around 8,300 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit www.softwareone.com

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This media release may contain certain forward-looking statements relating to the group's future business, development and economic performance. Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to force majeure, competitive pressures, legislative and regulatory developments, global, macroeconomic and political trends, the group's ability to attract and retain the employees that are necessary to generate revenues and to manage its businesses, fluctuations in currency exchange rates and general financial market conditions, changes in accounting standards or policies, delay or inability in obtaining approvals from authorities, technical developments, litigation or adverse publicity and news coverage, each of which could cause actual development and results to differ materially from the statements made in this media release. SoftwareONE assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.

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In connection with the offering of the shares of SoftwareONE Holding AG (the “Shares”), each Underwriting Bank and any of its respective affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such

Shares. In addition, each Underwriting Bank or its respective affiliates may enter into financing arrangements and swaps with investors in connection with which any Underwriting Bank (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Underwriting Bank(s) do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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