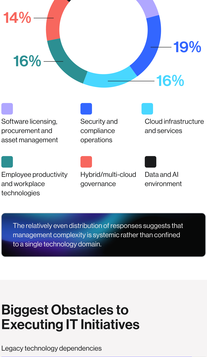
The State of Microsoft-Powered IT

How are leading organizations faring as they modernize and transform their cloud and technology platforms?

Gatepoint Research asked 100 IT and procurement decision-makers* to find out. Although 86% say they've reached an established or higher level of transformation maturity, many still wrestle with hard-to-manage IT areas and persistent roadblocks that hamper project execution. We explored which outcomes these leaders expect from their technology investments and what changes would most boost the value and performance of those investments.

Most Difficult Area of IT to Manage Efficiently



- Software licensing, procurement and asset management
- Security and compliance operations
- Cloud infrastructure and services
- Employee productivity and workplace technologies
- Hybrid/multi-cloud governance
- Data and AI environment

The relatively even distribution of responses suggests that management complexity is systemic rather than confined to a single technology domain.

Biggest Obstacles to Executing IT Initiatives



Even for organizations mature in their transformation journey, reliance on legacy technology remains the top obstacle to executing initiatives. Budget constraints, staffing issues and competing priorities compound the problem.

Expected Outcomes From Technology Investments

34%
Improved business agility and speed of delivery

34%
Simplified IT operations and management

28%
Maximized value from existing technology investments

24%
Accelerated AI adoption and intelligent automation

21%
Increased security and risk resilience

18%
Improved employee productivity and collaboration

16%
Improved governance, compliance and control

11%
Increased visibility into technology performance and usage

Respondents most want technology to make the organization faster and IT easier to manage, while gaining greater value from their existing investments. The growing importance of accelerating AI adoption and automation is clear.

Increased Investment Direction over Next 12 Months

Technology priorities aren't automatically translating into larger budgets. However, AI and automation remain consistently top investment focuses.

What Would Most Help Improve the Value and Performance of Technology Investments

20%
More automation and operational efficiency

17%
Better cost management and optimization capabilities

16%
Stronger security and compliance support

12%
Clearer measurement of business outcomes and ROI

11%
Better visibility into cloud and IT operations

11%
Additional cloud and modernization expertise

7%
Simplified vendor and licensing management

6%
Improved governance and operational consistency

No single solution dominates, but achieving greater automation that improves operational efficiency and reduces complexity remains the number one priority.

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*Survey respondent base included:
51% C-suite
49% IT professional
32% Director+

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