



# EMBRACE THE POWER OF VIDEO COLLABORATION

Video meetings and collaboration help us work together more effectively than ever before. But, capital intensive investments in video equipment have for a long time been limited to large enterprises and advanced conferencing rooms. Learn more about how you can benefit from the power of conferencing.

## VIDEO INCREASES PRODUCTIVITY



**94%** find increased efficiency and productivity using video



**26%** feel business travel is a negative aspect of their job



Video conferencing meetings can be arranged in seconds, saving employees up to **3,5 hrs/week**



**Best alternative** to an in-person meeting without the cost and time

## VIDEO REDUCES COST



**\$1000:** Average cost of 1 business trip vs. **\$75:** Average monthly cost of video conferencing



Businesses using video see a **30%** reduction in travel costs & can save up to **\$8 Billion** annually

## VIDEO IS BETTER THAN AUDIO ALONE



**Video offers the ability to read body language.** Are they fully engaged? Confused? Skeptical? Distracted?



Eye contact results in: **22%** increase in participation & increase task performance by **26%**