

# RESET AND THRIVE THROUGH UNPRECEDENTED CHANGE

The world changed almost overnight and organizations all over the world had to react immediately - switching from office work to remote work and implementing technologies to deliver the infrastructure, applications and security required to keep the business surviving. Now, many companies shifted their business priorities to better adjust to their digital transformation strategy and to make sure business tasks can also be performed in the future without disruptions.

## A GLOBAL ECOSYSTEM DISRUPTED

The pandemic has forced businesses across the globe to work remotely. New data shows this could become the new or next normal whether we like it or not, eliminating the traditional office as we know it:

- » Only **27%** of surveyed Fortune 500 CEOs expect their workers to fully return to their usual workplaces this year<sup>1</sup>.
- » **52.6%** of employees say they don't want to return back to a normal office after the pandemic<sup>1</sup>.
- » **51,1%** say business travel at their company will never return to levels reached before the crisis<sup>2</sup>.
- » **75%** believe the crisis will force their companies to accelerate their technological transformation<sup>1</sup>.



<sup>1</sup>[fortune.com](https://fortune.com) | <sup>2</sup>[adzooma.com](https://adzooma.com)

## REMOTE WORK, WORKS

A look at the workforce confirms that the majority of employees are embracing the change allowing them to work from home. With the right toolset implemented and a proper change adoption process, remote work has proven to boost productivity and enhance employee satisfaction:



- » **90 %** of employees feel they are trusted to work remotely\*.
- » **73 %** of the workforce believes their company should embrace some level of working from home\*.
- » **83.5 %** of people enjoy working at home\*.
- » **67.6 %** of employees are more productive when working at home\*.

<sup>\*</sup>[cushmanwakefield.com](https://cushmanwakefield.com)

## CHALLENGES OF ACCELERATING DIGITAL TRANSFORMATION

As businesses are now trying to get settled in their new working environment there are various aspects to consider to turn immediate actions and ad-hoc investments into a lasting digital (cloud) transformation strategy:

- » Driving Digital Transformation\*
- » Cloud Advisory & Assessment\*
- » Cost Optimization & Transparency\*
- » Remote Workforce Productivity\*
- » Data Security & Compliance\*
- » Adoption & Change Management\*



<sup>\*</sup>[cio.com](https://cio.com)

## DIGITAL TRANSFORMATION AT SPEED

More than ever, organizations are challenged to adopt to the new remote or hybrid working situation. As a results new technologies and short-term solutions have to be delivered leading to more complexity and less transparency of business processes, further impacting the planning and execution of the business transformation roadmap ([Source](#)):



- » **81 %** stated that the pandemic is the biggest IT pressure ever faced\*.
- » **64 %** have been asked to perform tasks they've never done before\*.
- » **71 %** implemented projects in weeks rather than the planned for months or years\*.
- » **95 %** changed their tech priorities\*.
- » **88 %** said the digital customer experience is now their biggest priority\*.

<sup>\*</sup>[appdynamics.com](https://appdynamics.com)

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