EMBRACE THE POWER OF VIDEO COLLABORATION

Video meetings and collaboration help us work together more effectively than ever before. But, capital intensive investments in video equipment have for a long time been limited to large enterprises and advanced conferencing rooms. Learn more about how you can benefit from the power of conferencing.

VIDEO INCREASES PRODUCTIVITY

- 94% find increased efficiency and productivity using video
- Video conferencing meetings can be arranged in seconds, saving employees up to 3.5 hrs/week
- 26% feel business travel is a negative aspect of their job
- Best alternative to an in-person meeting without the cost and time

VIDEO REDUCES COST

- $1000 vs. $75
  - $1000: Average cost of 1 business trip
  - $75: Average monthly cost of video conferencing
- Businesses using video see a 30% reduction in travel costs & can save up to $8 Billion annually

VIDEO IS BETTER THAN AUDIO ALONE

- Video offers the ability to read body language. Are they fully engaged? Confused? Skeptical? Distracted?
- Eye contact results in: 22% increase in participation & increase task performance by 26%