

Software Lifecycle Management

Combining Digitized Procurement & Software Asset Management for Enhanced Business Value

Software Lifecycle Management



Companies around the world are settling into a new normal of business, with digital transformation at the forefront of this shift. Digital transformation has now become vital for businesses of all sizes to survive into the future. One of the ways to quickly make the leap to digital transformation is by looking into your software lifecycle. Software Lifecycle Management (SLM) is the combination of digitized procurement and Software Asset Management (SAM) with the aim of delivering enhanced customer experience and value.

SoftwareONE's 30 years of expertise in the digital transformation and SLM space allows us to help organizations with their most pressing challenges:

- › **Sudden Shift to Remote Work** – The urgent need to digitally transform – basically overnight – has caught many companies off-guard, and they had to create solutions that take months to build in only days.
- › **Adapting to New Solutions** – Companies that weren't ready for the shift are experiencing a significant impact on revenue and have to focus on quickly adopting new solutions to prevent more business disruptions. This involves implementing the solutions, running the platforms, and training employees on how to use the technology.
- › **Limited Resources** – Those who had already started their digital transformation journey were able to react quickly, but many are working with limited resources. For them, the challenge is to keep the momentum going and make permanent changes that address immediate needs.

Why SoftwareONE?

By analyzing your current software lifecycle situation, SoftwareONE can assess your maturity and uncover ways to optimize software usage and define cost savings potential throughout your lifecycle, end-to-end. Because SLM can be very complex to manage, there is often not enough time or transparency to identify and track savings. With our second-to-none methodology, we quickly analyze your complex SLM estate and show you substantial saving opportunities in a variety of different ways:



Uncover immediate costs



Free up cash flow



Avoid audit penalties



Maximize current assets



Cut operating costs

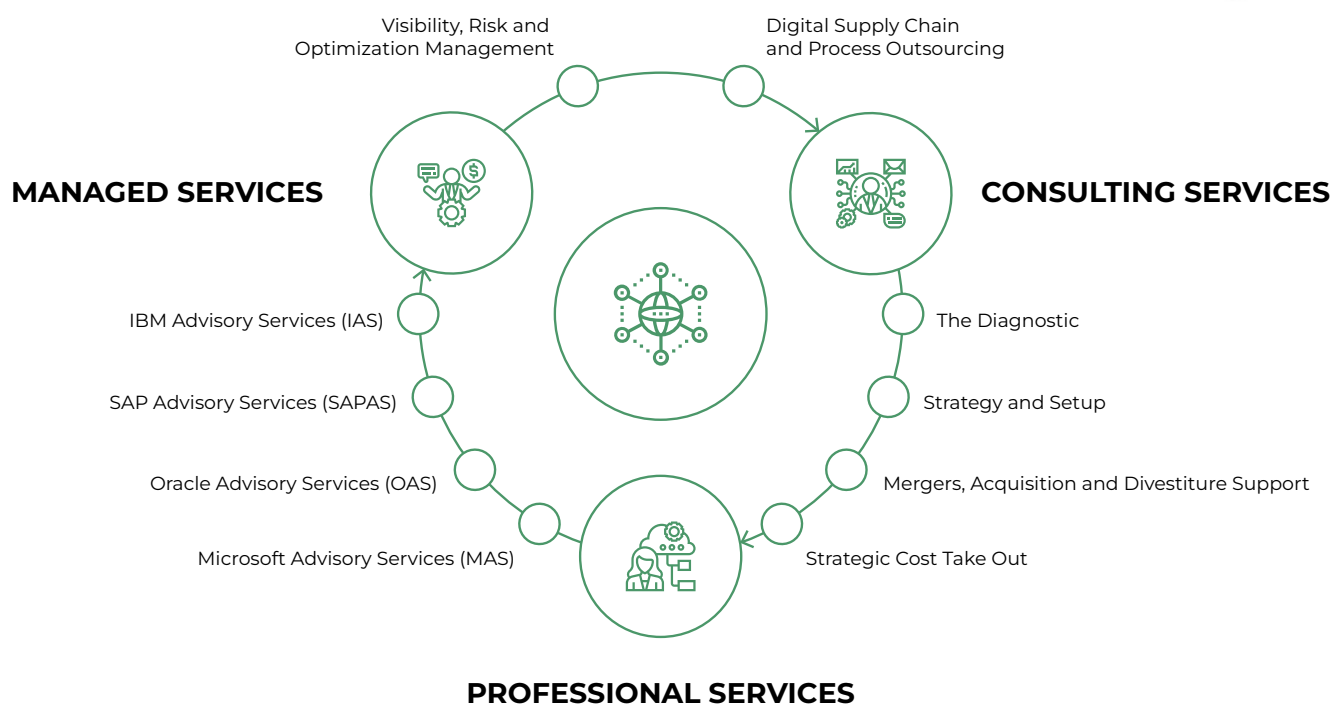


Leader in Gartner's Magic Quadrant for Software Asset Management

Gartner named SoftwareONE a leader in the 2020 Magic Quadrant for Software Asset Management (SAM) Managed Services. Gartner recognized SoftwareONE for its best-in-class managed services. This honor is the result of the tireless efforts of our SLM consultants with expertise in both the technical and licensing aspects of the business. SoftwareONE has over 700 consultants dedicated to Software Lifecycle Management and serving our over 65,000 customers – making us one of the largest SLM consultancies worldwide.



SoftwareONE’s SLM Portfolio Includes the Following Services:



Our consulting and professional services are short-term projects where we provide guidance, a roadmap, and knowledge support, and the organization itself continues to build upon the foundation we establish. Managed services, however, are end-to-end services where your organization partners with our SoftwareONE experts for an ongoing, long-term engagement. Our highly experienced software lifecycle and technology-focused experts serve as your trusted advisors.

SLMAdvanced & SAMSimple are ISO27001 Certified

SoftwareONE’s SLM business is automated, digitized and online – therefore confidentiality, integrity and availability are of the utmost importance to us. Recently, SoftwareONE was recognized with ISO 27001 certification for our SLMAdvanced and SAMSimple solutions.

Achieving ISO 27001 certification for SLMAdvanced and SAMSimple proves that SoftwareONE is:

- › Protecting information to prevent it from getting into unauthorized hands.
- › Ensuring information is accurate and can only be modified by authorized users.
- › Being independently assessed to an international standard based on industry best practices.

Today, organizations have realized that having a proactive SLM engagement that combines the best in people, process and technology provides the actionable information required for companies to drive change, save money, and keep their software estate protected.

To learn more about SoftwareONE’s SLM Services, visit our [Content Hub](#).