SOFTWARE DIGITAL SUPPLY CHAIN

Managing Software Spend Through Procurement Process Automation

Technology changes at a fast pace. New enterprise applications are added to software publishers’ portfolios regularly. IT budgets are cut down. Digital transformation is not just an option anymore, it’s the way to move forward. While companies are moving away from traditional enterprise-software buying and fulfilment habits in search of speed, automation, transparency and simplicity, IT Procurement, Vendor and Asset Management leaders are left to deal with the pressure of delivering.

For many organizations, digital transformation presents a serious set of challenges, especially when it comes to managing their long tail of software publishers. Nearly every company follows the 80-20 rule, where 80% of spend occurs with 20% of vendors. Yet, those publishers that make up the 20% tail spend, often account for unproportionally higher transaction and administration costs. As such, managing this tail-end spend requires effective processes, tools, and automation.

Common Supply Chain Challenges in Managing Software Spend

WASTED BUDGET
Non-strategic sourcing overwhelms procurement teams, who are unable to support the business without the right tools, resources, and processes.

LACK OF TRANSPARENCY & INCREASED RISK
Unevaluated software and EULAs leave companies undergoing digital transformation with legal and security risk exposures.

INEFFICIENT REQUEST PROCESS
Organizations face a big challenge when it comes to effective tools, catalogues, and process to request software. Having a single unified request process and portal for software and cloud requests can lead to poor user experience and increased shadow IT.

BROKEN ENGAGEMENTS
Misalignment between IT & Procurement with the business leads to inefficient processes and delays in software provision.

LITTLE PROCESS & WORKFLOW OVERSIGHT
Many IT and Procurement teams struggle to get insight and obtain a clear overview of their software & cloud requests and transactions data - along the End2End Lifecycle - to make informed decisions and improve processes.
SoftwareONE’s Software Digital Supply Chain

IT Procurement functions need to evolve into connected, efficient and digitized operations to address business demands more rapidly and effectively. A software Digital Supply Chain (DSC) is created through a seamless, integrated set of systems and activities across the request, purchase, manage and renewal phases of the software lifecycle and this is the focus of SoftwareONE’s DSC Services.

Our DSC services enable accelerated and proactive decision-making in software acquisition and provision, resulting in better user experience and productivity, while improving transparency and optimization of software and cloud spend.

**KEY FEATURES OF OUR DSC SERVICES**

- **Self-service Request Management**
  - Leveraging our Marketplace and our integration capability, we provide self-service license request management & procurement execution, with end-user experience core to the process design

- **Alignment with Customer Goals**
  - Based on a defined strategy, we support the design of workflows and automation, in line with your overall software portfolio strategy

- **Strategic Sourcing**
  - We provide knowledge, data, and resources to support customers' procurement departments across all publishers and products

- **Process Oversight**
  - Service insights on purchasing trends, spends & budget forecasts, along with optimization recommendations to ensure ongoing savings & process improvements

- **Service Management**
  - Providing overall service oversight, escalation management and insights
  - Master Catalogue & Categorization
  - Efficient and commercially optimized software fulfillment process
  - Standardization and automation through product specific workflows
  - Assist in new product evaluations & commercial options
  - EULA Checks

- **Negotiation & Sourcing Strategy and Support**
  - Offer alternate standard products
  - Perform License availability checks

- **Demand Management**
  - Proactive demand Challenge, right-sizing & negotiation

- **Product Evaluation**
  - Negotiation & Sourcing Strategy and Support
PyraCloud & Software Digital Supply Chain

Powered by SoftwareONE’s PyraCloud platform and leveraging B2B Integration with major eProcurement platforms, DSC Services help you automate processes to gain control of cost-intensive, transaction-heavy software procurement processes.

We help customers transform their software supply chain into a competitive advantage that enables IT & Procurement teams to operate with the versatility, speed and agility that’s needed in today’s quickly changing technology landscape.

Why SoftwareONE’s DSC Services?

Our DSC services are underpinned by our market leading platform and comprehensive service governance model, which streamline the customer’s procurement processes, providing visibility into all software and cloud transactions. This improves their end-user’s experience and supports proactive contract renewal management. SoftwareONE provides its customers with a tailored mix of tools, automated workflows and expertise to realize the benefits of an effective software Digital Supply Chain.

To find out more about how our range of software Digital Supply Chain services can help your organization, please contact your dedicated account team, or visit our website.