

SAM MANAGED SERVICE CASE STUDY



ESPRIT

COMPANY FACTS

Company: Esprit Europe

Website: www.esprit.com

Users: 5.500

Stores: in over 40 countries

Industry: textile industry

// WE AT ESPRIT APPRECIATE THE END-TO-END SERVICES OF SOFTWAREONE AND THE EXTRAORDINARY TECHNICAL SOPHISTICATION OF THE PROJECT MANAGERS. SINCE WE'VE BEEN WORKING TOGETHER, SOFTWARE LICENSE MANAGEMENT HAS BECOME A LOT EASIER FOR US.//

DAVID PIASKOWSKI,
Strategic Procurement Manager
IT at Esprit

ESPRIT OPTIMIZES GLOBAL SOFTWARE LICENSE MANAGEMENT IN THE CLOUD

Esprit is a fashion organization that designs, manufactures and sells clothing, footwear and accessories for women, men and children. The brands, Esprit and edc, stand for lightness, authenticity and light-heartedness and offer the right outfit for every occasion, whether modern, elegant, sporty or casual. Esprit attaches great importance to durability, natural materials and sustainable production. The fashion manufacturer's products are sold in over 40 countries worldwide throughout over 580 of its own stores as well as approximately 5,400 wholesale locations.

Transparent worldwide license management for 5,500 users

In order to remain competitive in today's modern working world, Esprit attaches great importance to cost control for software licenses and their optimal management. The IT experts at the well-known fashion manufacturer have to manage Microsoft, Adobe and Oracle licenses for a total of 5,500 users worldwide. In this global scenario, usage rights are complicated and sometimes difficult to understand. The risk of vendor audits is increasing. In addition, technical hurdles in the operation of

the Flexera Software Asset Management (SAM) tool have made enterprise-wide license management more difficult. „We became aware of SoftwareONE's SAM Managed Service offer during a customer meeting on the subject of license management and were enthusiastic about the technical know-how and expertise of the SoftwareONE team right from the start," explains David Piaskowski, Strategic Procurement Manager IT at Esprit.

Speed of migration and relieve the burden on internal resources

With SoftwareONE's expertise Esprit has gradually optimized its enterprise-wide Software Asset Management (SAM). The aim was to simplify management for all Microsoft, Adobe and Oracle software licenses distributed worldwide while simultaneously taking the burden off internal resources. This task was demanding and complex. It required a migration of the Flexera SAM solution already in use, which had previously been hosted by a third-party provider. In order to obtain the data more quickly and directly from the tool, it had to be completely re-integrated into the Flexera cloud solution, interfaces had to be rebuilt and all previous license purchases >>

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had to be re-incorporated into the tool. „We didn't expect the changeover to be so fast. After only three months, we were able to generate the first license report directly from Flexera. This was the first step towards productive operation and it was smoother than expected,“ explains David Piaskowski. The high level of trust between SoftwareONE and Esprit further led to the expansion of the business partnership over the course of the project. With the help of the subsequent license consulting, Esprit was able to significantly optimize the company-wide use of Microsoft products and applications in particular.

After the initial change of hosting for the Flexera tool, SoftwareONE helped Esprit's IT experts evaluate and gradually improve the current license and compliance status. To this end, tailor-made processes were developed and implemented to minimize financial and legal risks in the company. At the heart of SoftwareONE's SAM program is the ability to identify and assess risks while developing risk mitigation strategies to improve the overall performance of an organization. Thanks to this proactive approach, internal IT resources at Esprit can now focus on strategic issues rather than day to day operational tasks.


BENEFITS FOR ESPRIT

- Enhanced compliance through cost-effective SoftwareONE proposals
- Improved license balance with minimal effort
- Speed of feedback and support for problems or technical questions
- Proactive identification of potential areas for improvement
- Reduced burden on internal resources

ABOUT SOFTWAREONE

SoftwareONE, a global leader in software and cloud portfolio management, is modernizing the way organizations budget and optimize their global IT spend from on-premises to the cloud. With over 1.000 Technology Projects globally SoftwareONE has the expertise to provide customers with the right advice on their Technology Roadmap towards the cloud or optimizing the Business-outcome of a cloud-based landscape. The PyraCloud platform, applying machine learning, delivers the visibility, insight, automation and control customers demand to maximize their software investments. In tandem, our Software Portfolio Management (SPM) and Software Asset Management (SAM) services provide the methodology and framework to optimize the underlying IT infrastructure, accelerate cloud adoption and minimize compliance risk. Privately owned since 1985, with over 3,000 technology experts located across 80+ countries, SoftwareONE is one of the fastest growing technology solution providers in the world with elite partnerships with Microsoft, AWS, Adobe, IBM, VMware, Oracle, Citrix, Trend Micro and many more.

 Stans · Wallisellen · Lonay
+41 844 44 55 44
info.ch@softwareone.com

 Munich · Heilbronn · Mannheim · Leipzig
+49 89 413 241 400
info.de@softwareone.com

 Vienna
+43 720 56 80 00
info.at@softwareone.com

