# SoftwareONE

EMPOWERING COMPANIES TO TRANSFORM

FY 2020 Results Presentation 25 March 2021

# **Disclaimer**

#### Forward-looking statements

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Certain financial data included in this presentation consists of non-IFRS or adjusted financial measures. These non-IFRS or adjusted financial measures may not be comparable to similarly titled measures presented by other companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS. You are cautioned not to place undue reliance on any non-IFRS or adjusted financial measures and ratios included herein. In addition, certain financial information contained herein has not been audited, confirmed or otherwise covered by a report by independent accountants and, as such, actual data could vary, possibly significantly, from the data set forth herein.

In addition, this presentation contains selected financial statement line items and non-IFRS or adjusted financial measures prepared on a proforma basis. The proforma financial information for 2019 has been prepared by aggregating (i) the audited IFRS reported financial information for the financial year 2019 (consisting of twelve months of the group (excluding Comparex AG and its consolidated subsidiaries ('Comparex')) and eleven months of Comparex) and (ii) the month of January 2019 of Comparex. The proforma financial information has been prepared by taking into account the group's acquisition of Comparex as if such acquisition had taken place on 1 January 2019 and has not been audited, reviewed or otherwise verified. Accordingly, such proforma financial information should be treated as merely indicative of the performance of the group as if the acquisition of Comparex had taken place on 1 January 2019 and the group's actual performance for the relevant period could vary, possibly significantly, from the information set forth in the proforma financial information.



# Agenda

O1 FY 2020 summary results

Financial performance

Strategy update

Outlook

Q&A

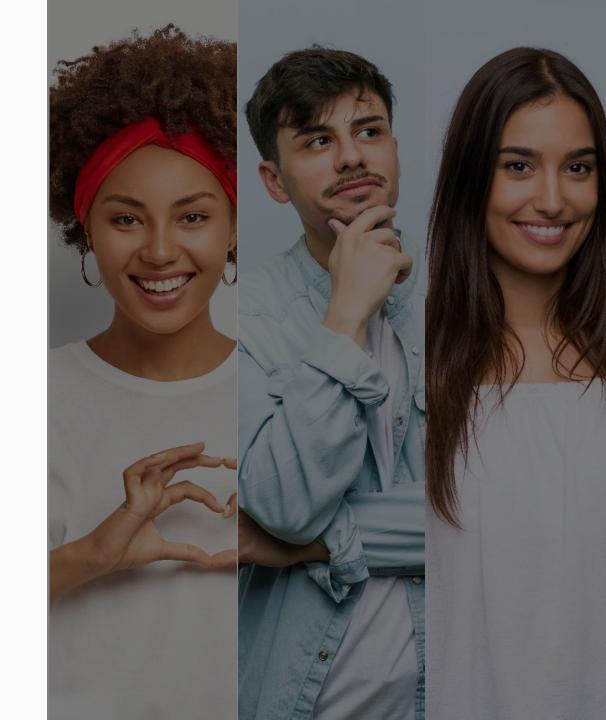






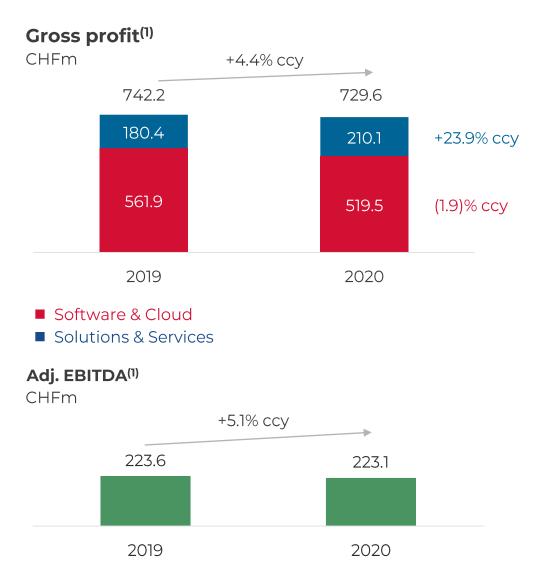
# FY 2020 summary results

Dieter Schlosser, CEO





# **FY 2020 KEY HIGHLIGHTS**











Cash flow from operations









**>80**% Comparex cost synergies achieved



Strategic agreement & co-investment plan





(1) Includes proforma adjustments to present 2019 as if the acquisition of Comparex had occurred on 1 January 2019, as well as other adjustments detailed on page 14

## MICROSOFT BUSINESS MIX IMPACTED BY COVID-19

	_	growth oY)	Billings mix	Gross profit mix	Recent trends	SoftwareONE	
	2019	2020	2020	2020		strategy	
Large Enterprises	1	1	2/3	1/3	<ul> <li>Strong growth during Covid-19</li> <li>Lower margin business</li> </ul>	<ul><li>PyraCloud</li><li>Advisory services</li></ul>	
Public Sector	<b>→</b>	1	~15%	~15%	<ul> <li>Strong growth during Covid-19</li> <li>Small portion of SoftwareONE's business</li> <li>Lower margin business</li> </ul>	Digital supply chain	
SMEs	1		~20%	~45%	<ul> <li>Strategic growth segment, but impacted during Covid-19</li> <li>Higher margin business</li> </ul>	• 'x-Simple' solutions to address shift to 'pay-as-you-go'	

Microsoft billings mix skewed to enterprises, gross profit more to SMEs

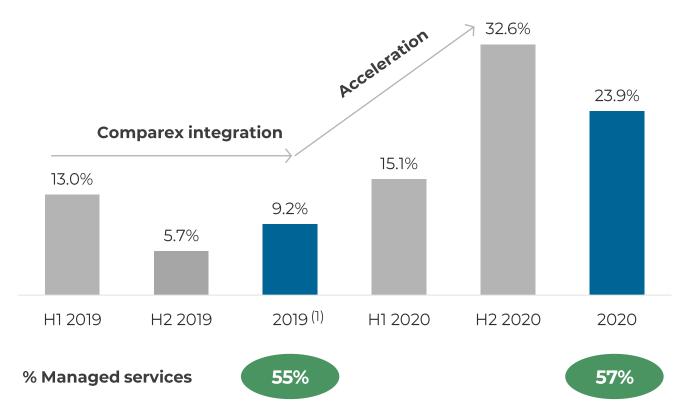
SoftwareONE delivered growth in line with Microsoft



# **ACCELERATION IN SOLUTIONS & SERVICES**

### Gross profit in Solutions & Services

% YoY growth (ccy)



- Provider of IP and technology-driven solutions in a 'cloud-now' world
- Supporting customers through their entire transformation journey (commercial, technology, digital)
- Leader in Gartner 'Magic Quadrant' for SAM Managed Services and a FinOps Certified Service Provider and Platform
- Value proposition through economic cycles
- Acceleration and incubation of portfolio



# STRATEGIC AGREEMENT AND CO-INVESTMENT WITH **MICROSOFT**



30+ Year relationship



### **Application services**

Legacy

SaaS

**Public Cloud** 



>50m



Gold Microsoft Partner

**Azure Expert MSP** 



**Application** migration and modernization on Azure





### **SAP Critical Workloads**



>70% of SAP customers moving to S4/HANA in mid-



Legacy SAP







**SAP®** Recognized Expertise SAPS/4HANA®



8 According to IDC

# SUCCESSFUL EXECUTION OF M&A STRATEGY

### **Acquisitions January 2019 - YTD**



SAP S/4HANA migrations and related managed services



• SAP S/4HANA migrations and related managed services



• Complete Google Cloud portfolio with related consulting, migration and managed services



• Application modernization and cloud technology solutions



• Certified specialists in Microsoft Azure and 365



SAM/SLM services with focus on Oracle and SAP



• Cloud cost management and real-time event monitoring SaaS platform for AWS

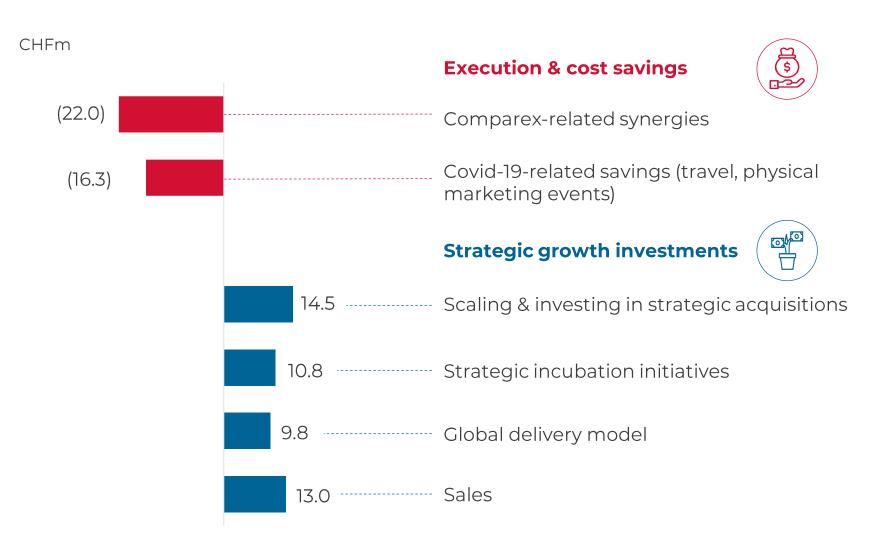
### Other strategic agreements



Bringing to market vertical cloud solution for the construction industry globally



# **INVESTING IN STRATEGIC GROWTH AREAS**





10

software **ONE** 

) Including InterGrupo

# **KEY TAKE-AWAYS**

- We successfully navigated the Covid-19 pandemic for our customers and employees
- 2 Software & Cloud was impacted by Covid-19, but our market position and stategy remain strong
- Continued acceleration in Solutions & Services accompanied by significant investments
- 4 Unparalleled strategic agreement and co-investment with Microsoft announced today
- 5 Strategic incubation initiatives and M&A accelerating growth strategy
- 6 Very strong financial position and momentum heading into 2021

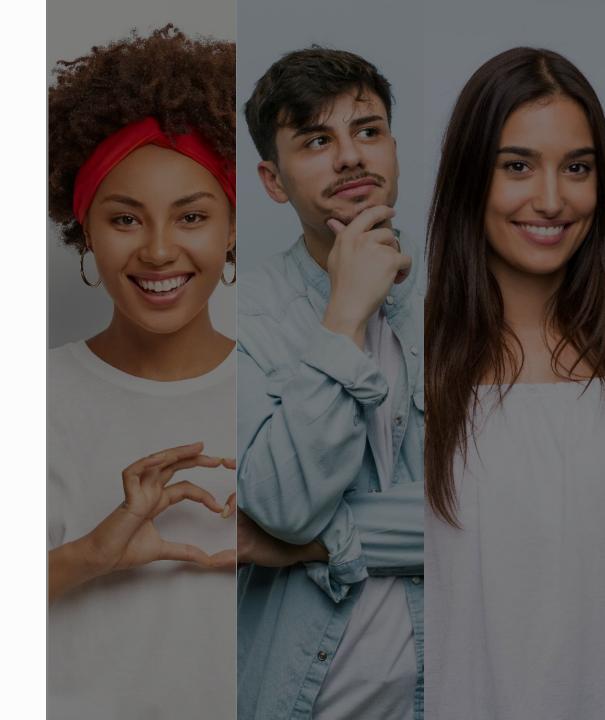






# Financial performance

Hans Grüter, CFO





## **FY 2020 PROFIT & LOSS SUMMARY**

### P&L summary

### CHFm (unless otherwise indicated) Revenue from Software & Cloud Cost of software purchased **Gross profit from Software & Cloud** Revenue from Solutions & Services Third party service delivery costs **Gross profit from Solutions & Services Total gross profit** Personnel expenses Other operating expenses Other operating income **Total operating expenses EBITDA EBIT** Profit for the period **EBITDA margin (%) EPS** (diluted)

### IFRS reported

2019	2020
7,313.9	7,593.3
(6,773.4)	(7,073.9)
540.5	519.5
296.9	312.9
(123.1)	(102.8)
173.8	210.1
714.3	729.6
(439.9)	(470.0)
(115.3)	(86.6)
11.2	15.0
(544.0)	(541.6)
170.3	188.0
119.0	132.8
125.0	176.8
23.8%	25.8%
0.82	1.14

### Adjusted<sup>(1)</sup>

2019	2020	% Δ at CCY <sup>(2)</sup>	
7,544.3	7,593.3	6.4%	
(6,982.4)	(7,073.9)	-	
561.9	519.5	(1.9)%	
315.6	312.9	5.9%	
(135.3)	(102.8)	-	
180.4	210.1	23.9%	
742.2	729.6	4.4%	
(428.4)	(438.9)	9.1%	
(103.6)	(80.4)	(17.2)%	
13.4	12.8	0.9%	
(518.7)	(506.5)	4.0%	
223.6	223.1	5.1%	
171.3	167.9	-	
134.2	125.7	-	
30.1%	30.6%	-	
0.88	0.81	-	



<sup>(1)</sup> Includes proforma adjustments to present 2019 as if the acquisition of Comparex had occurred on 1 January 2019, as well as adjustments for share-based compensation, IPO, integration and M&A and earn-out expenses, appreciation of the shareholding in Crayon and related tax impact of adjustments in 2019 and 2020; For a definition of Alternative Performance Measures used in this presentation, please see the 2020 Annual Report page 36

<sup>(2)</sup> In constant currency; Current period translated at average exchange rate of prior-year period, based on management accounts

# **ADJUSTED PROFIT BRIDGE**

### IFRS reported to adjusted profit bridge

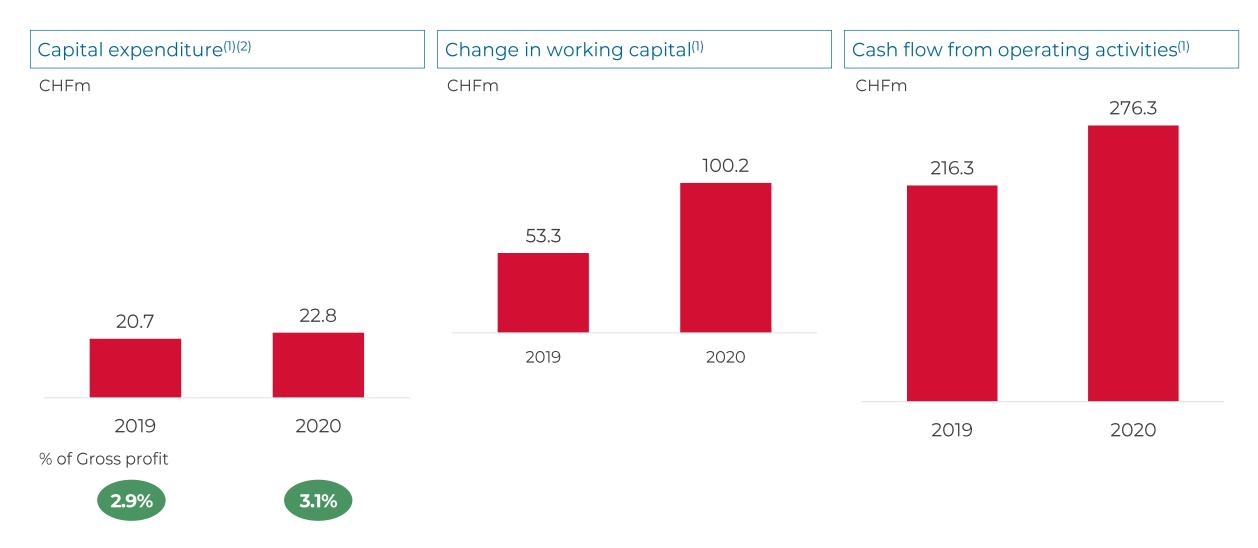
CHFm (unless otherwise indicated)	2019	2020
IFRS reported profit for the period	125.0	176.8
Proforma adjustments for Comparex acquisition	4.2	-
Share-based compensation <sup>(1)</sup>	21.4	24,2
IPO expenses	10.5	0.4
Integration expenses	13.9	7.2
M&A and earn-out expenses	1.4	3.4
Total adjustments to operating expenses	47.2	35.1
Adjustment for depreciation/(appreciation) of Crayon shareholding <sup>(2)</sup>	(38.9)	(83.0)
Tax impact of adjustments	(3.3)	(3.1)
Adjusted profit for the period	134.2	125.7

- Adjustments:
  - Share-based compensation<sup>(1)</sup>
  - IPO expenses
  - Integration expenses
  - M&A and earn-out expenses
  - Appreciation of shareholding in Norwegian listed company Crayon<sup>(2)</sup>
  - Tax impact of adjustments
- 2019 includes proforma adjustments for the acquisition of Comparex



<sup>(1)</sup> Refers to Management Equity Plan (MEP), which was fully funded pre-IPO by major shareholders with no cash or equity impact, and the employee free share grant

# STRONG CASH FLOW DRIVEN BY WORKING CAPITAL IMPROVEMENTS





<sup>(1)</sup> On an IFRS reported basis

<sup>(2)</sup> Defined as purchases of tangible and intangible assets

# STRICT MANAGEMENT OF CREDIT EXPOSURE

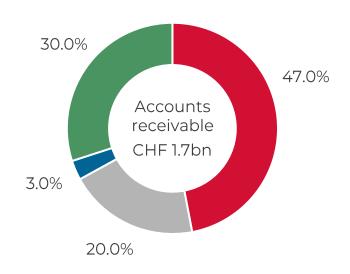
#### Accounts receivable insurance

Bad debt provision

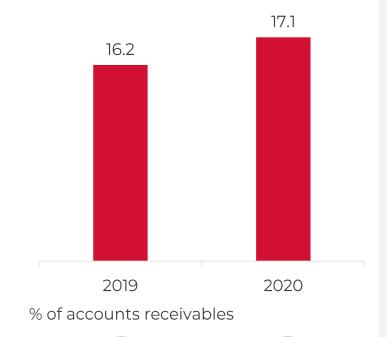
0.9%

% of accounts receivables at 31 Dec 2020





- Insured
- Not insured (top credit rating)
- Too small to be insured (<CHF2k)
- No insurance available

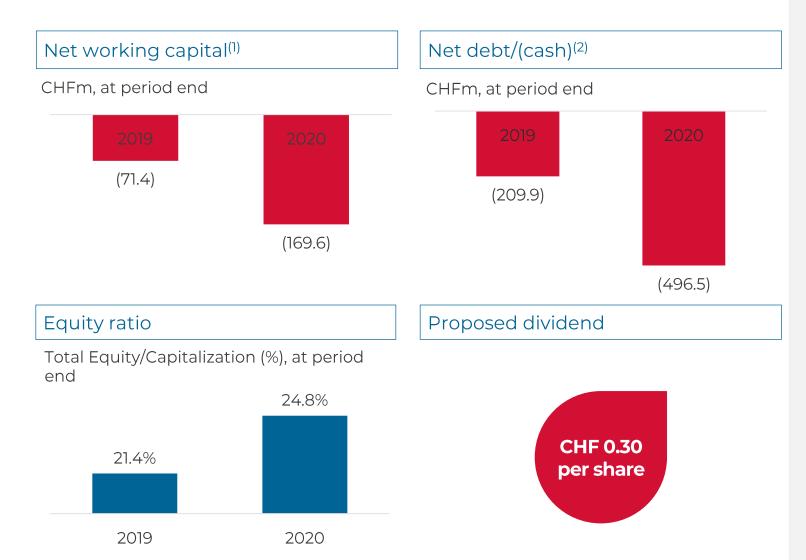


1.0%

- Customer and geographical diversification
- Approx. two-thirds of accounts receivables either insured or with Tier-1 counterparties
- Minor impact on ability to collect funds seen during 2020



### STRONG BALANCE SHEET FOR ACCELERATED GROWTH



- Negative NWC of CHF 169.6m at year-end 2020
  - Record low level driven by strict collection of receivables and prudent management of payment terms
  - Business growth expected to drive higher NWC in 2021 (in line with 2019 level)
- Unlevered balance sheet with a net cash position of CHF 496.5m at year-end
  - Additional unused credit lines
- Increase in equity ratio to ~25%
- Proposed dividend of CHF 0.30 per share
  - Corresponds to 37% pay-out ratio based on adjusted profit for the period
  - Up 43% on prior year (0.21 per share)

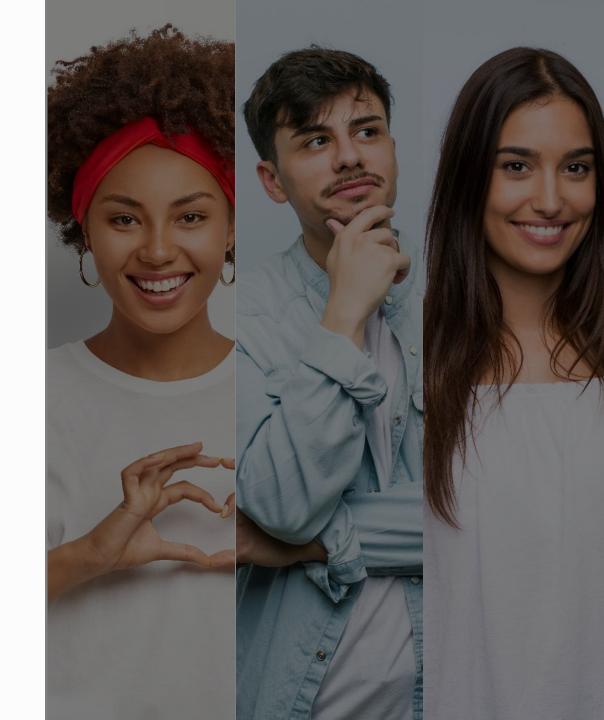


- (1) After factoring and including MEP liability; See page 38 for further details
- (2) See page 39 for further details; Reflects change in net debt definition with the reclassification of non-current supplier liabilities to non-current other payables in 2020 and 2019



# **Strategy update**

Alex Alexandrov, COO





# **KEY TAKE-AWAYS**

- Move towards a 'post-pandemic normal' is affecting customer, vendor and market landscapes
- We are transforming into a provider of IP-based services and solutions at scale, with a recurring software & cloud business
- Portfolio supports customers through their end-to-end digital transformation journey (commercial, technology, digital)
- Strategic incubation initiatives to drive services business to almost half of total gross profit by 2025
- **5** M&A program allows for **acceleration of portfolio transformation** and incubation initiatives





# **NAVIGATING CONSTANT CHANGE**

### **Customers**



### Partners / Ecosystem

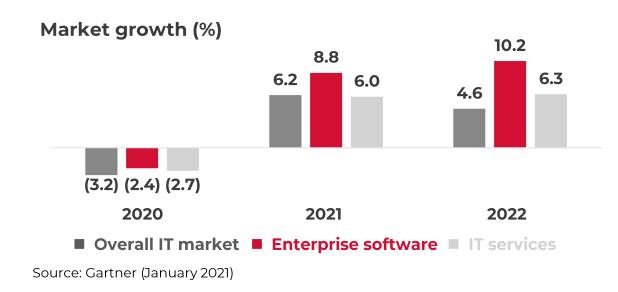
- Explosive hyper-scaler growth
- Innovative ISVs
- Convergence of emerging technologies

- Public cloud expansive capabilities
- Data & analytics
- Customer and employee experience



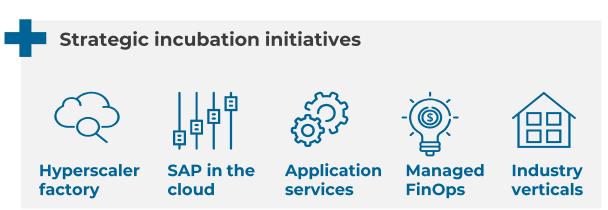
# LARGE MARKETS WITH ATTRACTIVE OUTLOOK





Cloud Solutions & Services market

White the services of the s



Source: External industry experts



# PORTFOLIO SUPPORTING END-TO-END CUSTOMER'S DIGITAL TRANSFORMATION

Combining capabilities in a unique way for software, assets, workloads, apps and data running in the cloud ...

# COMMERCIAL TRANSFORMATION PyraCloud Services

Innovate business models

Optimize operational processes

TECHNOLOGY

... based on services, a powerful transactional platform and predictive intelligence.

**TRANSFORMATION** 

Assistant

MARKETPLACE

DIGITAL SUPPLY FINOPS

CHAIN

DIAGNOSTICS

GOVERNANCE

IT ASSET MANAGEMENT

Reduce Software & Cloud Spend
Ensure Transparency & Predictability
Avoid Compliance Risks

... and deliver the key outcomes that will fuel your digital transformation.

Improve Time to Value
Optimize and Modernize Technologies
Minimize Security Risks





**DIGITAL** 

strategy...

Empower employees

**TRANSFORMATION** 

We start by understanding the goals of your business

Improve customer experience

# PYRACLOUD GAINING ADOPTION AND MOMENTUM



### **SoftwareONE Digital**

Digitizing SoftwareONE value in support of human interaction with customers

• Provides insights based on current customer assets benchmarked against predictive behavior, best practices and relevant peer groups



### **ONE Marketplace**

Intuitive global procurement experience

- Allows customer to gain visibility and avoid overspend
- Allows for policy-driven procurement through budget management and spend insights
- Simplifies cloud billing across providers



### **Cloud Platform Management**

Management of cost, architecture, intelligence for hyperscale cloud platforms

- Enables customer to leverage automation and policy engine to rightsize, right-cost, right architecture, real time event management, security insights and operations
- Inform, optimize and operate cloud and software estate







# FIVE STRATEGIC INCUBATION INITIATIVES











### Hyperscaler factory

- Explosive hyperscaler market growth (>50%)
- Multi-cloud strategy, incl. Azure, AWS and GCP
- End-to-end platform capabilities, covering cloud management, workload activation, backup & security services

# SAP in the cloud

- Rapidly increasing customer demand, with 70% of SAP customers moving to S/4HANA in mid-term<sup>(1)</sup>
- High-priority spend for customers as backbone infrastructure
- "Halo" effect with additional opportunities

### Application services

- Modernization of legacy applications and migrations to cloudnative technologies, with integration of Al and machine learning
- Building on InterGrupo acquisition

### Managed Finops

- Supporting customers in optimizing cost, managing spend and creating visibility and predictability
- Only Leader with FinOps Certification in Gartner Magic Quadrant for SAM Managed Services

Certified

### Industry verticals

- Successful partnerships with leaders in construction, education and non-profit sector
- RIB Software agreement as blueprint for further verticals

Investments of CHF 48 million to incubate strategic initiatives, scale out bolt-on acquisitions and grow sales & delivery capabilities in 2020



(1) According to IDC 24

# M&A AS AN ADDITIONAL LEVER FOR GROWTH

#### **OPPORTUNITY-BASED**

### SYSTEMATIC SCREENING

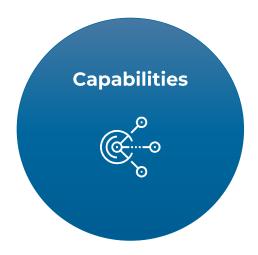


Large / fragmented market Selective acquisitions at attractive prices



Adding services in specific countries

In line with existing portfolio



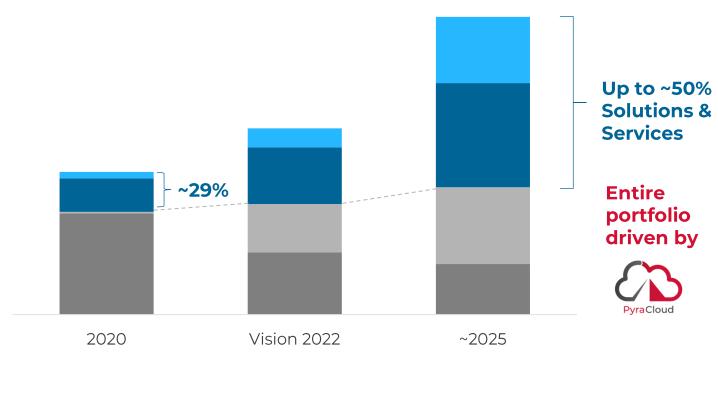
Acquiring capabilities to accelerate organic build-up

A systematic approach to M&A with focus on capability expansion



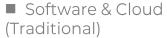
# SOFTWARE & CLOUD FOUNDATION, IP-BASED SERVICES, DOUBLE DIGIT GROWTH

### Gross profit evolution by product



- Software & Cloud remains as foundational pillar
- Shift to modern commerce, 'pay-as-you-go', digitally enabled by PyraCloud
- Expanding portfolio of IP-based services and solutions to support customers' digital, commercial and technology transformations
- Continued investments in strategic incubation initiatives

Further increase the quality and recurring nature of SoftwareONE revenue base



■ Software & Cloud ■ Software & Cloud (Digital Supply Chain) Services (SLM / TS)

■ Solutions &

Strategic incubation initiatives



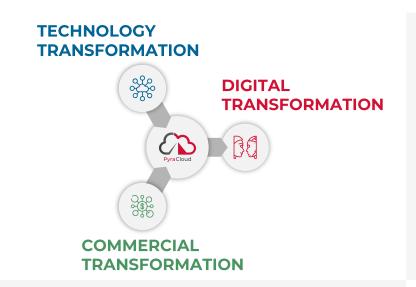
# BUILDING THE NEXT-GENERATION SOLUTIONS & SERVICES LEADER



Global Market Leader



7.5k+ publishers





Turning data into actionable intelligence



Customer base~70% SMEs~25% Enterprises

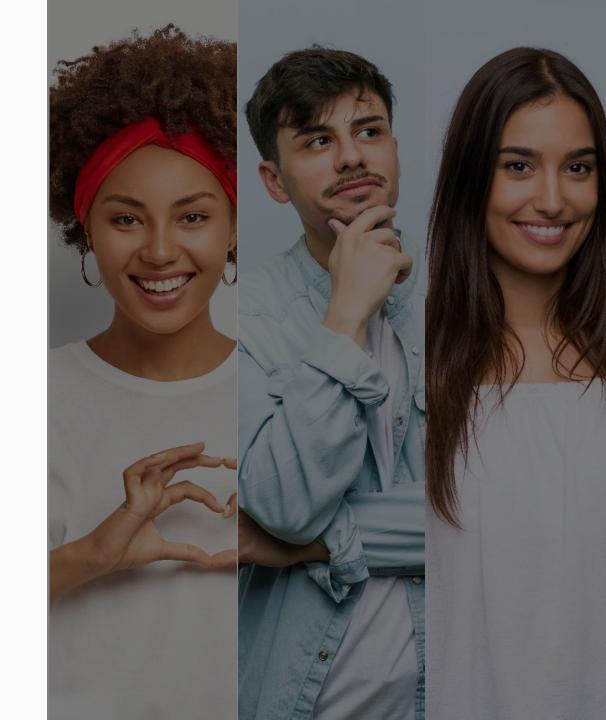






# **Outlook**

Dieter Schlosser, CEO





# **2021 OUTLOOK**

- Improved operating environment, but Covid-related uncertainties persist and are expected to impact macroeconomic recovery
- Increased pace of investments driving return to double-digit growth
- Guidance for 2021:
  - Gross profit growth above 10% for the group in constant currency<sup>(1)</sup>
  - Adjusted EBITDA margin of approximately 30%
  - Dividend pay-out ratio of 30-50% of adj. profit for the year



# **MID-TERM GUIDANCE**

	2020 results	2021 guidance	Mid-term guidance
Gross profit	CHF729.6m Growth: 4.4% ccy	• Above 10% growth in constant currency <sup>(2)</sup>	• 'Mid-teens' growth in constant currency
Adjusted EBITDA margin <sup>(1)</sup>	30.6%	Approximately 30%	EBITDA growth in excess of gross profit growth
Dividend policy	CHF 0.30 per share (37% pay-out ratio)	• 30-50% adj. profit for the year	• 30-50% adj. profit for the year

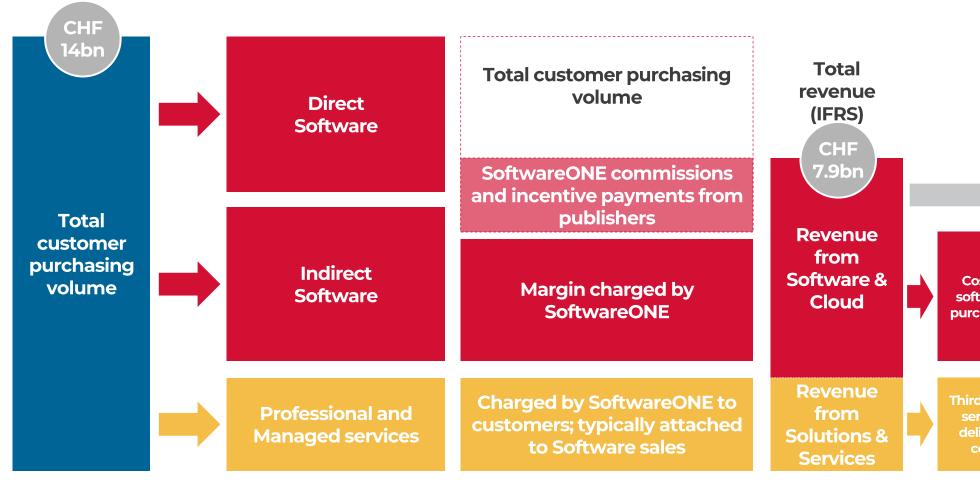


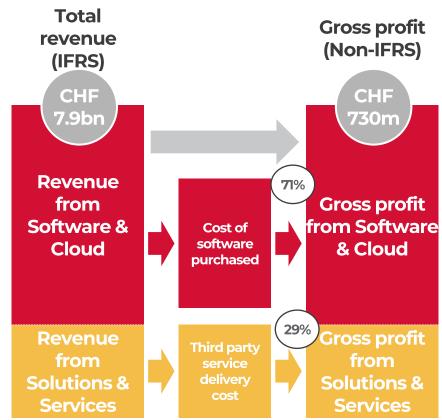






# REVENUE AND GROSS PROFIT RECOGNITION







(1) Based on FY2019 34

# PROFIT AND LOSS STATEMENT

	IFRS re	eported	Adju	ısted <sup>(1)</sup>
CHFm	2019	2020	2019	2020
Revenue from Software & Cloud	7,313.9	7,593.3	7,544.3	7,593.3
Revenue from Solutions & Services	296.9	312.9	315.6	312.9
Total revenue	7,610.8	7,906.3	7,859.9	7,906.3
Cost of software purchased	(6,773.4)	(7,073.9)	(6,982.4)	(7,073.9)
Third-party service delivery costs	(123.1)	(102.8)	(135.3)	(102.8)
Total gross profit	714.3	729.6	742.2	729.6
Personnel expenses	(439.9)	(470.0)	(428.4)	(438.9)
Other operating expenses	(115.3)	(86.6)	(103.6)	(80.4)
Other operating income	11.2	15.0	13.4	12.8
EBITDA	170.3	188.0	223.6	223.1
Depreciation, amortization & impairment <sup>(2)</sup>	(51.3)	(55.2)	(52.3)	(55.2)
EBIT	119.0	132.8	171.3	167.9
Finance income	52.1	101.4	13.3	18.4
Finance cost	(9.6)	(11.0)	(10.4)	(11.0)
Foreign exchange differences, net	(7.1)	(10.1)	(7.5)	(10.1)
Share of result of joint ventures and associated companies	(0.1)	0.8	(O.1)	0.8
Earnings before tax	154.4	213.8	166.6	165.9
Income tax expense	(29.3)	(37.0)	(32.4)	(40.2)
Profit for the period	125.0	176.8	134.2	125.7



<sup>(1)</sup> Includes proforma adjustments to present 2019 as if the acquisition of Comparex had occurred on 1 January 2019, as well as adjustments for certain share-based compensation, IPO, integration and M&A and earn-out expenses, appreciation of the shareholding in Crayon and related tax impact of adjustments in 2019 and 2020; For a definition of Alternative Performance Measures used in this presentation, please see the 2020 Annual Report page 36

<sup>(2)</sup> Includes PPA amortization (including impairments) of CHF 16.8 million and CHF 11.5 million in 2020 and 2019, respectively

# **BALANCE SHEET**

	IFRS re	ported
CHFm, as per 31 December	2019	2020
Cash and cash equivalents	313.5	434.9
Trade receivables	1,830.6	1,714.2
Income tax receivables	9.2	12.4
Other receivables	82.3	64.3
Derivative financial instruments	3.2	3.4
Prepayments and contract assets	59.0	87.2
Financial assets	59.5	143.4
Current assets	2,357.4	2,459.6
Tangible assets	23.5	32.0
Intangible assets	484.1	502.7
Right-of-use assets	37.8	40.7
Investment in joint ventures and associated companies	7.7	-
Other receivables	39.1	67.6
Financial assets	2.5	-
Derivative financial instruments	0.3	0.5
Deferred tax assets	24.4	24.1
Non-current assets	619.6	667.6
TOTAL ASSETS	2,976.9	3,127.2

	IFRS reported		
CHFm, as per 31 December	2019	2020	
Trade payables	1,550.9	1,685.3	
Other payables	233.5	221.3	
Accrued expenses and contract liabilities	259.0	128.6	
Derivative financial instruments	4.4	6.5	
Income tax liabilities	26.4	33.6	
Provisions	8.2	4.1	
Bank overdrafts	4.2	9.6	
Other financial liabilities	61.1	48.7	
Current liabilities	2,147.5	2,137.7	
Derivative financial instruments	1.4	0.7	
Provisions	12.5	12.8	
Financial liabilities	110.8	87.3	
Other payables	19.2	61.6	
Deferred tax liabilities	31.7	28.8	
Defined benefit liabilities	17.0	21.7	
Non-current liabilities	192.6	213.1	
TOTAL LIABILITIES	2,340.0	2,350.7	
TOTAL EQUITY	636.9	776.5	
TOTAL LIABILITIES AND EQUITY	2,976.9	3,127.2	



# **CASH FLOW STATEMENT**

	IFRS re	eported
CHFm	2019	2020
Profit for the period	125.0	176.8
Depreciation, amortization & impairment	51.3	55.2
Total finance result, net	(35.4)	(80.2)
Share of result of JVs and associated companies	-	(O.8)
Tax expenses	29.3	37.0
Other non-cash items	25.2	27.5
Change in trade receivables	(389.0)	126.1
Change in other receivables, prepayments and contract assets	70.2	(6.3)
Change in trade and other payables	458.7	97.9
Change in accrued expenses and contract liabilities	(86.6)	(117.5)
Changes in provisions	(0.3)	(5.0)
Income taxes paid	(32.2)	(34.4)
Net cash generated from/(used in) operating activities	216.3	276.3
Purchases of tangible and intangible assets	(20.7)	(22.8)
Proceeds from sale of tangible and intangible assets	0.1	0.8
Purchases of financial assets	(7.2)	(3.0)
Loans granted	(1.8)	(0.4)
Loan repayments received	1.6	3.4
Interest received	4.4	3.3
Acquisition of business (net of cash)	50.0	(45.5)
Acquisition of investment in joint ventures	(7.5)	-
Net cash from/(used) in investing activities	18.8	(64.2)

	IFRS reported		
CHFm	2019	2020	
Proceeds from financial liabilities	1,671.0	659.7	
Repayments of financial liabilities	(1,704.8)	(694.4)	
Contributions from shareholder	16.0	-	
Payment of contingent consideration liabilities	(7.4)	(2.8)	
Purchase of treasury shares	(2.6)	-	
Interest paid	(8.9)	(9.2)	
Dividends paid to owners of the parent	(25.3)	(32.5)	
Acquisition of non-controlling interests	(8.0)	-	
Net cash from/(used in) financing activities	(70.0)	(79.2)	
Net (decrease)/increase in cash and cash equivalents	165.1	132.8	
Cash and cash equivalents at beginning of period	154.1	313.5	
Net FX difference on cash and cash equivalents	(5.8)	(11.4)	
Cash and cash equivalents at end of period	313.5	434.9	



# **WORKING CAPITAL RECONCILIATION**

### Net working capital

CHFm, as per 31 December	2019	2020
Trade receivables	1,830.6	1,714.2
Other receivables	82.3	64.3
Prepayments and contract assets	59.0	87.2
Trade payables	(1,550.9)	(1,685.3)
Other payables	(233.5)	(221.3)
Accrued expenses and contract liabilities	(259.0)	(128.6)
NWC (after factoring)	(71.4)	(169.6)
Receivables sold under factoring	136.0	151.9
NWC (before factoring)	64.6	(17.6)
Adjustment for MEP <sup>(1)</sup>	28.0	3.8
NWC (before factoring, MEP)	92.6	(13.8)



# **NET DEBT RECONCILIATION**

### Net debt/(cash)

CHFm, as per 31 December	2019	2020
Bank overdrafts	4.2	9.6
Other current financial liabilities	9.3	31.7
Current contingent consideration liabilities	36.5	1.8
Other non-current financial liabilities	75.2	52.7
Non-current contingent consideration liabilities	12.2	8.1
Lease liabilities	38.6	41.7
MEP liability	28.7	3.8
Total financial liabilities	204.7	149.4
Cash and cash equivalents	(313.5)	(434.9)
Short-term financial assets	(59.5)	(143.4)
Customer loans and long-term receivables	(41.6)	(67.6)
Total financial assets	(414.6)	(645.9)
Net debt/ (cash)	(209.9)	(496.5)



# **FX EXPOSURE**

**Gross profit by currency**(1)

Operating expenses by currency(1)

