SoftwareOne and Plat4mation partner to deliver end-to-end ServiceNow solutions

Combining licensing, implementation and asset management in one integrated approach

Stans, Switzerland and Utrecht, the Netherlands –30 June 2026 – SoftwareOne and Plat4mation today announced a strategic partnership to deliver an integrated approach to ServiceNow, combining licensing, implementation and governed asset management into a single, cohesive strategy for customers across a broad range of industries and sectors.

The partnership strengthens both companies' ability to support diverse organizations, including those operating in complex and highly regulated environments, who increasingly look for a partner that combines commercial expertise with proven ServiceNow delivery. Through a shared go-to-market and delivery approach, SoftwareOne and Plat4mation help organizations move away from fragmented tooling toward a more consolidated ServiceNow platform.

As a ServiceNow pure-play partner, Plat4mation brings deep expertise across the full ServiceNow lifecycle, from advisory and platform design to large-scale implementation, optimization and ongoing value realization. SoftwareOne complements this with Software- and IT asset management and FinOps capabilities, global reach and ServiceNow licensing expertise.

Together, the two organizations take a more integrated approach to ServiceNow. This helps organizations improve cost control and accelerate time to value from their ServiceNow investments, particularly as they look to adopt AI-enabled workflows on the platform.

"At SoftwareOne, we are committed to helping our customers unlock the full potential of their technology investments, and our partnership with Plat4mation is a natural extension of that commitment," said Raphael Erb, Co-CEO of SoftwareOne. "For more than 30 years, we have helped organizations optimize software investments through licensing, Software Asset Management and FinOps. Combined with Plat4mation's proven ServiceNow delivery expertise and our more than 350 ServiceNow certifications globally, we can support customers across the entire ServiceNow lifecycle. This integrated approach helps organizations reduce complexity and realize greater value from their ServiceNow investment."

"At Plat4mation, our focus is on helping organizations turn ServiceNow into a platform that delivers sustainable business value," said Elmer de Valk, CEO of Plat4mation. "By partnering with SoftwareOne, we combine deep and end-to-end ServiceNow delivery expertise with strong licensing, SAM and ITAM capabilities. Together, we are uniquely positioned to support customers across the entire ServiceNow journey, from initial strategy and implementation through to optimization and long-term value realization."

ABOUT PLAT4MATION
Plat4mation is the largest pure-play ServiceNow Elite Partner based in EMEA, helping organizations make work flow through AI-driven transformation. We deliver advisory, implementation, and managed services across the ServiceNow AI platform, with expertise in workflow automation and AI capabilities that accelerate productivity, simplify complexity, and create measurable business impact.
Founded in 2013 and headquartered in Utrecht, the Netherlands, Plat4mation has grown to over 730 employees in 13 countries worldwide. We are proud to be recognized with multiple Global and EMEA ServiceNow Partner Awards. Learn more at www.plat4mation.com.

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ABOUT SOFTWAREONE
SoftwareOne is a global software and cloud solutions provider and distributor. With a presence in over 70 countries and a team of about 12,000 professionals, we combine global scale and local expertise to help partners and customers optimize costs, source and procure, accelerate growth, and navigate complex IT environments with confidence. Leveraging deep capabilities in cloud, software, and data and AI, the company empowers organizations to modernize, innovate, and unlock the full value of their technology investments. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange and Euronext Oslo Børs under the ticker symbol SWON. Visit us at www.softwareone.com

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