



SoftwareOne recognized as a Leader in IDC MarketScape for SAM Managed Services

Stans, Switzerland - 15 January 2026 - SoftwareOne today announced its recognition as a Leader in the IDC MarketScape: Worldwide Software Asset Management (SAM) Managed Services 2025 - 2026 Vendor Assessment.

IDC benchmarks leading global technology providers, and this assessment is the first time it has produced this report.

According to IDC, SoftwareOne was named a Leader because of its global IT Asset Management (ITAM) footprint, tooling-agnostic delivery model, and integrated approach that brings together SAM, FinOps, SaaS management, and ESG/GreenOps.

“Being recognized as a Leader in this IDC MarketScape is a strong validation of the trust our clients place in us,” said SoftwareOne Co-CEO Raphael Erb. “We help organizations navigate complexity and make smarter technology decisions with confidence, and this recognition reinforces the value we deliver every day.”

Why managed service partners matter more than ever

In its report, IDC states that businesses face increasing complexity across software licensing, SaaS portfolios, and hybrid cloud consumption. As a result, demand is rising for managed service partners capable of delivering end-to-end lifecycle governance, scalable global delivery, AI-driven optimization insights, and proactive audit-readiness support.

The new IDC assessment also underscored how SoftwareOne uses AI-driven automation and standardized data models, helping organizations achieve consistent and accurate analysis and optimization outcomes.

In addition, SoftwareOne was recognized as a leader because of its strong global delivery network, multilingual service centers, and ability to support customers across the full software lifecycle - from request and procurement to deployment, usage oversight, optimization and retirement.

The report further cites SoftwareOne’s customer satisfaction with the quality and responsiveness of its services, as well as the importance of proactive guidance and communication from vendor teams.

Also listed in the SAM assessment as a Leader is Anglepoint, which is a San Francisco-based independent company that is majority-owned by SoftwareOne.



About the IDC MarketScape Report

The IDC MarketScape: Worldwide Software Asset Management Managed Services 2025–2026 Vendor Assessment evaluates 11 global providers on their current capabilities and future strategies. IDC identifies key trends including unified SAM + FinOps operating models, predictive analytics, increased automation across compliance workflows and the growing importance of ESG-aligned software governance.

Source: IDC MarketScape, Doc #US53013325e, December 2025.

To explore our SAM and FinOps services and download the full IDC MarketScape excerpt, visit [our website](#).

Contact:

Melanie Coffee
SoftwareOne spokesperson
+47 46 74 8648
melanie.coffee@crayon.com

Daniëlle van der Starre
Global Head of Media Relations
+31 (0)642108877
Danielle.vanderstarre@softwareone.com

ABOUT SOFTWAREONE

SoftwareOne is a global software and cloud solutions provider. With a presence in over 70 countries and a team of around 13,000 professionals, we combine global scale and local expertise to help clients optimize costs, accelerate growth, and navigate complex IT environments with confidence. Leveraging deep capabilities in cloud, software, and data and AI, the company empowers organizations to modernize, innovate, and unlock the full value of their technology investments. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange and Euronext Oslo Børs under the ticker symbol SWON. Visit us at www.softwareone.com