



SoftwareOne and Crayon recognized in 2025 AWS Partner Awards

Companies recognized as winners and finalists in several categories, alongside many other AWS Partners around the globe that help their customers drive innovation

Las Vegas, NV- 1 December 2025 – [SoftwareOne](#) and Crayon are proud to announce they have received 2025 Geography and Global AWS Partner Awards in two categories and have been listed as finalists in a further five. The awards recognize leaders around the globe that are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services (AWS).

“We are incredibly proud to be recognized by AWS for our commitment to customer success, innovation, and growth,” said SoftwareOne Co-CEO Raphael Erb. “These awards reflect the dedication of our teams and the trust our customers place in us as we help them accelerate their digital transformation with AWS and Generative AI. We thank our employees, customers, and partners for their continued support and collaboration.”

Award Highlights:

SoftwareOne

- **Winner:** Public Sector Global Consulting Partner of the Year – LATAM
- **Finalist:** SaaS Consulting Partner of the Year
- **Finalist:** Public Sector Gen AI Global Consulting Partner of the Year
- **Finalist:** Public Sector Global Consulting Partner of the Year – APJ
- **Finalist:** Public Sector Global Consulting Partner of the Year – EMEA

Crayon

- **Winner:** Distributor Partner of the Year – Public Sector – APJ
- **Finalist:** Distributor Partner of the Year – APJ

The AWS Partner Awards were announced during the AWS Partner Awards Gala at AWS re:Invent 2025 in Las Vegas. The Geography and Global AWS Partner Awards recognize a wide range of AWS Partners that have embraced specialization, innovation, and cooperation over the past year, and whose business models continue to evolve and thrive on AWS as they support their customers.

In 2025, SoftwareOne and Crayon demonstrated strong growth in their distribution business in India and EMEA, further strengthening their position as leading global providers of cloud and software solutions. The combined organization continues to invest heavily in artificial intelligence, including generative AI, to help customers unlock new opportunities and drive innovation across industries.



Customer Impact

“Our collaboration with SoftwareOne was exceptional, from project execution to post-launch support,” said Marcos Paulo Fraga, IT Manager at FIEG. “Their flexibility, technical expertise, and proactive approach helped us stay on schedule while exploring new solutions.”

FIEG, which is the Federation of Industries of the State of Goiás, helps local businesses in Brazil compete in the international market by supporting their modernization and establishing partnerships.

Award submissions were reviewed by a third-party, Canalys, and selected with special emphasis placed on customer success use cases, such as SoftwareOne’s work with FIEG.

There were also several data-driven award categories, which were evaluated by a unique set of metrics that helped measure AWS Partners’ performance over the past year. Canalys audited the datasets used to ensure that all measurements and calculations were objective and accurate. Finalists represented the top three ranked AWS Partners across each category.

The AWS Partner Network (APN) is a global program focused on helping partners innovate, accelerate their journey to the cloud, and take full advantage of the breadth and depth of AWS.

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ABOUT SOFTWAREONE

SoftwareOne is a global software and cloud solutions provider. With a presence in over 70 countries and a team of around 13,000 professionals, we combine global scale and local expertise to help clients optimize costs, accelerate growth, and navigate complex IT environments with confidence. Leveraging deep capabilities in cloud, software, and data and AI, the company empowers organizations to modernize, innovate, and unlock the full value of their technology investments. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange and Euronext Oslo Børs under the ticker symbol SWON. Visit us at www.softwareone.com