



Media Release

## **SoftwareOne Named a Major Player in IDC MarketScape for Azure Professional Services in Europe**

**Stans, Switzerland – August 26, 2025.** SoftwareOne has been recognized as a Major Player in the newly published IDC MarketScape: European Microsoft Azure Professional Services 2025 Vendor Assessment (doc # EUR152033225, August 2025),

“We believe this recognition by the IDC MarketScape validates our ability to deliver enterprise-grade Azure services at scale, on par with the largest consultancies in the region.”

For organizations looking to accelerate their Azure strategy, SoftwareOne offers a unique combination of deep technical expertise, local presence, and global scale. Clients benefit from streamlined migrations, cost optimization, and faster time-to-value through our proven delivery model and close collaboration with Microsoft.

The IDC MarketScape evaluated vendors based on their capabilities and strategies for delivering Azure professional services. “In our opinion, this recognition confirms our ability to deliver measurable outcomes for clients through tailored Azure solutions,” said Rico Andreoli, Regional President of Western Europe, Middle East, and Africa (W-EMEA) at SoftwareOne. “We further think being named a Major Player confirms the impact of our work and the trust our clients place in us.”

As an Azure Expert MSP since 2017 and holder of all six Microsoft Solution Partner designations, SoftwareOne combines technical depth with a global delivery network spanning over 60 countries. Our standardized, scalable services are designed to meet local needs while driving consistent outcomes worldwide.

This recognition reinforces SoftwareOne’s commitment to helping organizations modernize and innovate with confidence, powered by Azure and backed by global expertise. To learn more about SoftwareOne’s Azure services, visit [www.softwareone.com](https://www.softwareone.com) or contact our regional team.

IDC MarketScape: European Microsoft Azure Professional Services 2025 Vendor Assessment, #EUR152033225, August 2025

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## About SoftwareOne

SoftwareOne and Crayon have joined forces to become a global, AI-powered software and cloud solutions provider. With a presence in over 70 countries and a team of around 13,000 professionals, the combined organization brings together global scale and local expertise to help clients reduce costs, accelerate growth, and navigate complex IT environments with confidence. Leveraging deep capabilities in cloud, software, data, and AI, the company empowers organizations to modernize, innovate, and unlock the full value of their technology investments. Exchange and Euronext Oslo Børs under the ticker symbol SWON. Visit us at

[www.softwareone.com](http://www.softwareone.com)

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## About IDC MarketScape

IDC Market Scape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.