



Media Release

## **SoftwareOne achieves AWS Generative AI Services Competency**

*Helping businesses build smarter, faster and more responsible AI on AWS*

Stans, Switzerland | 15 July 2025 – [SoftwareOne](#) has achieved the [AWS Generative AI Services Competency](#), to help clients build smarter, faster, and responsible AI solutions on AWS. This milestone adds to SoftwareOne's growing portfolio of 24 AWS competencies and partner programs, reinforcing its role as a strategic partner for organisations scaling AI. With this competency, SoftwareOne helps clients manage innovation and cost in parallel.

### **From hype to impact: making generative AI work for business**

Generative AI is transforming how organisations operate, but many still struggle to move from experimentation to execution. With this competency, SoftwareOne is recognized as one of the AWS Consulting Partners uniquely positioned to guide clients through the complexity, combining strategic advisory, rapid prototyping, and scalable and secure deployment of production workloads on AWS.

### **Intelligence Fabric: the foundation for scalable AI**

The AWS Generative AI Competency recognizes the value of SoftwareOne's Intelligence Fabric, a future-proof methodology that integrates data governance, AI lifecycle automation and industry-specific accelerators. It ensures clients don't just adopt AI but do it right.

"Generative AI is only as powerful as the foundation it's built on," said Ian Hutchinson, Alliance Leader for AWS at SoftwareOne. "Our AWS-native Generative AI services accelerate time-to-value, reduce risk, and deliver measurable business outcomes."

### **Real-world impact: Generative AI for risk management in oil & gas**

In Malaysia, SoftwareOne partnered with Great Vantage to embed Generative AI into its risk management platform for the oil and gas sector.

"With SoftwareOne's support, we migrated our infrastructure to AWS and implemented a scalable, secure foundation for innovation," said Hui Siang Yeo, Business Development Manager at Great Vantage. "This enabled us to enhance our risk management platform and deliver predictive insights more efficiently."

Unlike point-solution providers, SoftwareOne combines advisory, prototyping, and managed services to scale GenAI responsibly.

### **Business benefits: speed, trust, and impact**



- **Faster innovation:** Reduce time-to-value using AWS-native tools like Amazon Bedrock and SageMaker powered by the right LLMs for your use case. Generative AI is rapidly becoming one of the largest drivers of cloud spend.
- **Trusted AI:** Build with confidence through a governance-first approach to ethics, privacy and compliance.
- **Real results:** Generative AI use cases enhance customer experience and support business impact across sectors such as manufacturing, education and energy.

## Next steps, getting started with AI

Want to explore what Generative AI can do for your organisation? Start with a free readiness assessment and explore AWS-backed funding through our [Generative AI Accelerator Program](#).

To learn more, visit: [softwareone.com](https://softwareone.com)

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## ABOUT SOFTWAREONE

SoftwareOne is a leading global software and cloud solutions provider that is redefining how organisations build, buy and manage everything in the cloud. By helping clients to migrate and modernise their workloads and applications – and in parallel, to navigate and optimise the resulting software and cloud changes – SoftwareOne unlocks the value of technology. The company's ~9,000 employees are driven to deliver a portfolio of 7,500 software brands with a presence in over 60 countries. Headquartered in Switzerland, SoftwareOne is listed on the SIX Swiss Exchange under the ticker symbol SWON. Visit us at [www.softwareone.com](https://www.softwareone.com)

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