



Media Release

SoftwareONE named a Leader in the 2022 Gartner® Magic Quadrant™ for Software Asset Management Managed Services for the 3rd year in a row

Recognized for Completeness of Vision, and Ability to Execute. SoftwareONE's investment in its global ITAM and FinOps operations, as well as its IP and sustainable solutions contributes to its continued success.

Stans, Switzerland | 26 July 2022 – **SoftwareONE Holding AG, a leading global provider of end-to-end software and cloud technology solutions, today announced that it has been positioned by Gartner as a Leader in the 2022 Magic Quadrant for Software Asset Management (SAM) Managed Services¹. The evaluation was based on specific criteria that analyzed the company's overall Completeness of Vision and Ability to Execute.**

"We are extremely proud to be recognized as a Leader in the Magic Quadrant for the third year in a row. We believe the work we have done in building our team to over 800 dedicated SAM experts and over 200 certified FinOps practitioners globally, serving almost 7 million managed cloud users and evolving our focus on sustainability. As our customers manage the increasingly complex mix of on-premises, hybrid and multi-cloud software environments, we are well positioned to help them make SAM a more integrated and strategic business intelligence function, incorporating the next generate of SAM and FinOps," said Bernd Schlotter, SoftwareONE President of Services.

According to the report, "As software and cloud expenditure continues to grow, SAM managed services increasingly incorporate FinOps within their cost optimization discipline." Gartner also states that, "This Magic Quadrant offers support for informed contracting of SAM managed services that deliver software asset management discipline. The Magic Quadrant assesses the Ability to Execute and Completeness of Vision of 11 SAM managed services providers that meet our criteria for inclusion. The positioning of providers in this Magic Quadrant is based on factors determined by Gartner as being relevant to this market worldwide."

View a complimentary copy of the Magic Quadrant report to learn more about SoftwareONE's flexible commercial model, strengths and cautions, among other provider offerings, at www.softwareone.com/GartnerMQ.

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¹ Source: Gartner, "Magic Quadrant for SAM Managed Services," Stephen White, Yoann Bianic & Rob Schafer, 19 July 2022.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With an IP and technology-driven services portfolio, it enables companies to holistically develop and implement their commercial, technology and digital transformation strategies. This is achieved by modernizing applications and migrating critical workloads on public clouds, while simultaneously managing and optimizing the related software and cloud assets and licensing. SoftwareONE's offerings are connected by PyraCloud, its proprietary digital platform, which provides customers with data-driven, actionable intelligence. With around 8,700 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit www.softwareone.com

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