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Media Release – ad hoc announcement pursuant to Art. 53 LR

SoftwareONE announces that it has been informed about the sale and placement of shares by KKR and the heirs of Patrick Winter

Stans, Switzerland | 7 September 2021 – **SoftwareONE today announced that around 8.6 million shares, representing approximately 5.4% of SoftwareONE's share capital, will be sold by shareholders and placed in the market.**

SoftwareONE has been informed that KKR and the heirs of Patrick Winter are selling a total of around 8.6 million SoftwareONE shares (approximately 5.4% of the share capital) which are being placed in the market. The transaction is in line with the sell-down coordination agreed among the major shareholders in connection with SoftwareONE's IPO in October 2019.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With capabilities across the entire value chain, it helps companies design and implement their technology strategy, buy the right software and cloud solutions at the right price, and manage and optimize their software estate. Its offerings are connected by PyraCloud, SoftwareONE's proprietary digital platform, that provides customers with data-driven, actionable intelligence. With around 8,300 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud

solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit [SoftwareONE.com](https://www.softwareone.com).

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This media release may contain certain forward-looking statements relating to the group's future business, development and economic performance. Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to force majeure, competitive pressures, legislative and regulatory developments, global, macroeconomic and political trends, the group's ability to attract and retain the employees that are necessary to generate revenues and to manage its businesses, fluctuations in currency exchange rates and general financial market conditions, changes in accounting standards or policies, delay or inability in obtaining approvals from authorities, technical developments, litigation or adverse publicity and news coverage, each of which could cause actual development and results to differ materially from the statements made in this media release. SoftwareONE assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.

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In connection with the offering of the shares of SoftwareONE Holding AG (the "Shares"), each Underwriting Bank and any of its respective affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition, each Underwriting Bank or its respective affiliates may enter into financing arrangements and swaps with investors in connection with which any Underwriting Bank (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Underwriting Bank(s) do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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