

Media Release — ad hoc announcement pursuant to Art. 53 LR

SoftwareONE announces expansion of Executive Board with Bernd Schlotter as President of Services

Stans, Switzerland I 10 May 2021 – SoftwareONE Holding AG, a leading global provider of end to-end software and cloud technology solutions, today announced that Bernd Schlotter will join SoftwareONE as President of Services and member of the Executive Board as of 2 August 2021. In this role, he will be responsible for further advancing SoftwareONE's existing solutions and services portfolio.

In order to accelerate SoftwareONE's transformation into a provider of IP-based services and solutions at scale in combination with a strong and recurring software and cloud business, SoftwareONE has decided that the Services function will in the future be represented at Executive Board level by Bernd Schlotter, who brings extensive experience in technology infrastructure, software, IT services, and consulting. He will join the company as of 2 August 2021.

Dieter Schlosser, CEO, said "We are delighted to welcome Bernd to the SoftwareONE family, and I look forward to the impact he can make as our President of Services, an important role in ensuring we meet the needs of our customers in their digital transformation and continue our growth journey. With Bernd's longstanding experience in the technology industry, and a focus on service delivery, we are adding strength and depth to the team that will be key in further driving our development as a digital transformation leader."

Over the last 20+ years, Bernd Schlotter has gained extensive experience in various leadership positions at technology and consulting companies in Germany and the US. Most recently since 2017, he served as Managing Director and Senior Partner at Boston Consulting Group's Silicon Valley office, where he supported clients in their digital transformation from strategy to execution. He was responsible for technology infrastructure globally which supports clients in their journey from on premises to the cloud and towards a recurring revenue business model. Before that, he held leadership roles at Unify (formerly Siemens Enterprise Networks), Atos and HP Software. Prior to his technology industry career, Bernd Schlotter was a Senior Partner and Director at Bain & Company. He is a US citizen and holds a degree in Mechanical Engineering ("Diplom-Ingenieur") from the University of Stuttgart and an MBA from the University of California at Berkeley.

"Companies across the globe realize that they have to completely reevaluate how they build, buy, and deploy software. Nearly every organization is building digital capabilities to foster innovation and increase the velocity of doing business. SoftwareONE is uniquely positioned to help customers tackle their digital journeys with end-to-end solutions ranging from application modernization and migration to ongoing managed services optimizing cloud cost and IT

infrastructure. I am excited to be joining such an amazing organization and look forward to helping advance SoftwareONE's strong position in the market," said Bernd Schlotter.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With an IP and technology-driven services portfolio, it enables companies to holistically develop and implement their commercial, technology and digital transformation strategies. This is achieved by modernizing applications and migrating critical workloads on public clouds, while simultaneously managing and optimizing the related software and cloud assets and licensing. SoftwareONE's offerings are connected by PyraCloud, its proprietary digital platform, which provides customers with data-driven, actionable intelligence. With around 7,700 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit SoftwareONE.com.

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