



Media Release

SoftwareONE acquires Optimum Consulting, a market-leading SAP cloud technology expert in the United States

Stans, Switzerland | 12 January 2021 – SoftwareONE Holding AG, a leading global provider of end-to-end software and cloud technology solutions, today announced that it has acquired Optimum Consulting, an SAP-certified technology consulting company. Optimum Consulting provides solutions and managed services for customers seeking to migrate and efficiently run their SAP environment in the public cloud. The acquisition expands and strengthens SoftwareONE’s global SAP cloud capabilities in the United States.

Founded in 2015 and headquartered in Louisville, Kentucky (USA) and with operations in India, Optimum Consulting (www.optimumconsulting.us) provides comprehensive SAP-related services and solutions mainly to US customers, some of which with global operations. This ranges from consulting to implementation and managed services in the digital transformation journey of SAP on-premise solution to SAP S/4HANA run on public cloud hyperscale platforms, such as Microsoft Azure, Amazon Web Services (AWS) and Google Cloud.

Ashley Gaare, President of North America, said “We welcome Optimum’s over 50 SAP technology experts, who will significantly strengthen and extend our SAP cloud capabilities in the United States. Joining forces with our global SAP technology practice team we will help drive customers’ business transformation from on-premise to the cloud, an area where we see accelerated growth over the next couple of years.”

“Through this acquisition SoftwareONE continues to build out its worldwide SAP services capability – now enabled in over 27 countries – to meet today’s rising needs of customers for efficient SAP solutions. SoftwareONE addresses their challenges and is supporting them in adopting optimal hyperscaler platforms and S/4HANA,” according to Daniel DaVinci, global owner of SoftwareONE’s SAP services business.

Larry Rodgers, CEO of Optimum Consulting, said “We are excited about joining SoftwareONE, which offers both our customers and employees great opportunities. Together with SoftwareONE’s global practice, we will be able to amplify our capabilities, empowering our customers to adopt S/4HANA in the cloud, and subsequently ensuring continued reliability through our managed service offering.”

Larry Rodgers will join SoftwareONE’s global SAP services practice in a leadership role. Together with his team, he will strengthen SoftwareONE’s global SAP practice – an area of strategic importance.

No financial details or transaction terms have been disclosed.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With capabilities across the entire value chain, it helps companies design and implement their technology strategy, buy the right software and cloud solutions at the right price, and manage and optimize their software estate. Its offerings are connected by PyraCloud, SoftwareONE's proprietary digital platform, that provides customers with data-driven, actionable intelligence. With around 5,800 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit [SoftwareONE.com](https://www.softwareone.com).

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