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Media Release

SoftwareONE announces changes in shareholder structure

Stans, Switzerland | 9 October 2020 – **SoftwareONE Holding AG** today announced that a total of **4,402,835 shares** have been sold and placed by Raiffeisen Informatik through an accelerated bookbuilding process.

SoftwareONE has been informed that Raiffeisen Informatik sold 4,402,835 shares at a price of CHF 25.25 per share in the accelerated bookbuilding process as announced on 8 October 2020. Following the settlement of the transaction, which is expected to occur on 13 October 2020, Raiffeisen Informatik will no longer hold any shares in SoftwareONE.

As a result of the transaction, the free float of SoftwareONE (excluding shares under lock-up) is expected to increase to around 58%. With approximately 29%, the founding shareholders Daniel von Stockar, Beat Curti and René Gilli will continue to jointly retain the largest stake in SoftwareONE.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With capabilities across the entire value chain, it helps companies design and implement their technology strategy, buy the right software and cloud solutions at the right price, and manage and optimize their software estate. Its offerings are connected by PyraCloud, SoftwareONE's proprietary digital platform, that provides customers with data-driven, actionable intelligence. With around 5,800 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit www.softwareone.com/en.

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This media release may contain certain forward-looking statements relating to the group's future business, development and economic performance. Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to force majeure, competitive pressures, legislative and regulatory developments, global, macroeconomic and political trends, the group's ability to attract and retain the employees that are necessary to generate revenues and to manage its businesses, fluctuations in currency exchange rates and general financial market conditions, changes in accounting standards or policies, delay or inability in obtaining approvals from authorities, technical developments, litigation or adverse publicity and news coverage, each of which could cause actual development and results to differ materially from the statements made in this media release. SoftwareONE assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.

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In connection with the offering of the shares of SoftwareONE Holding AG (the “Shares”), each Joint Bookrunner and any of its respective affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition, each Joint Bookrunner or its respective affiliates may enter into financing arrangements

and swaps with investors in connection with which any Joint Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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The Joint Bookrunners are acting on behalf of the selling shareholder and no one else in connection with any offering of the Shares and will not be responsible to any other person for providing the protections afforded to clients of the Joint Bookrunners nor for providing advice in relation to any offering of the Shares.