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Media Release

SoftwareONE announces that it was informed about an accelerated bookbuilding process for the sale of shares by a number of shareholders

Stans, Switzerland I 12 May 2020 – SoftwareONE Holding AG today announced that up to 16,000,000 shares, representing approximately 10% of SoftwareONE's share capital, are intended to be sold by a number of shareholders through an accelerated bookbuilding process.

SoftwareONE has been informed that KKR, Raiffeisen Informatik, the heirs of Patrick Winter and Beat Curti have launched a sale of a total of up to 16,000,000 SoftwareONE shares (approximately 10%) by way of an accelerated bookbuilding process starting with immediate effect. The intended transaction is in line with the sell-down coordination agreed among the major shareholders in connection with SoftwareONE's IPO in October 2019. Beat Curti is participating in such sale with a limited number of up to 3,000,000 shares and will continue to hold more than 10% of the share capital. With regards to such limited sale of shares by Beat Curti, the respective lock-up period has been waived by the bookrunners of the IPO.

The selling shareholders agreed to a 60-day lock-up subject to customary exceptions and consent by the joint bookrunners. In addition, the remainder of the SoftwareONE shares held by Beat Curti continue to be subject to the 12-month lock-up agreement entered into at the time of the IPO.

Credit Suisse AG, J.P. Morgan Securities plc, UBS AG and KKR Capital Markets Partners LLP are acting as joint bookrunners for the placement.

The result of the share offering will be announced after completion of the bookbuilding process. Following the settlement of the intended transaction, the founding shareholders Daniel von Stockar, Beat Curti and René Gilli will continue to jointly retain the largest stake in SoftwareONE.

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ABOUT SOFTWAREONE

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland. With capabilities across the entire value chain, it helps companies design and implement their technology strategy, buy the right software and cloud solutions at the right price, and manage and optimize their software estate. Its offerings are connected by PyraCloud, SoftwareONE's proprietary digital platform, that provides customers with data-driven, actionable intelligence. With around 5,400 employees and sales and service delivery capabilities in 90 countries, SoftwareONE provides around 65,000 business customers with software and cloud solutions from over 7,500 publishers. SoftwareONE's shares (SWON) are listed on SIX Swiss Exchange. For more information, please visit <u>SoftwareONE.com</u>.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

This media release may contain certain forward-looking statements relating to the group's future business, development and economic performance. Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to force majeure, competitive pressures, legislative and regulatory developments, global, macroeconomic and political trends, the group's ability to attract and retain the employees that are necessary to generate revenues and to manage its businesses, fluctuations in currency exchange rates and general financial market conditions, changes in accounting standards or policies, delay or inability in obtaining approvals from authorities, technical developments, litigation or adverse publicity and news coverage, each of which could cause actual development and results to differ materially from the statements made in this media release. SoftwareONE assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.

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In connection with the offering of the shares of SoftwareONE Holding AG (the "Shares"), each Joint Bookrunner and any of its respective affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition, each Joint Bookrunner or its respective affiliates may enter into financing arrangements and swaps with investors in connection with which any Joint Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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The Joint Bookrunners are acting on behalf of the Selling Shareholder and no one else in connection with any offering of the Shares and will not be responsible to any other person for providing the protections afforded to clients of the Joint Bookrunners nor for providing advice in relation to any offering of the Shares.