

# **Application Portfolio Consolidation**



Insight, optimisation & modernisation

In a rapidly evolving digital world, the complexity and cost of software and cloud estates can easily get out of hand if left unchecked. Organisations often end up with an environment that can include a mixture of applications based on commercial off-the-shelf software, freeware, open-source and custom-developed software. The complexity of the landscape increases because of the software purchased from publishers and resellers and applications developed by the business itself. However, this is often only part of the story as "shadow IT" adds significantly to risk exposure and hidden costs.

SoftwareOne's Application Portfolio Consolidation service aims to minimise technical debt, complexity and operational risk within an organisation's IT estate. We support clients by maturing their ITAM capability, developing their governance, organisation, processes and offer technological support that keeps their portfolio of assets at an optimum level long term, consolidating functionality through application rationalisation and modernisation.

### **Digital landscape challenges**

Majority of enterprises don't know what software they own With the rise of SaaS, employees have the freedom to purchase software, leaving IT departments in the dark when it comes to the complete software landscape

83% of CIOs need to achieve more with less
IT budgets are increasing overall, but so are expectations to deliver



#### 38% of software spend is wasted

Research estimates that 38% of desktop software spend is underutilised or wasted



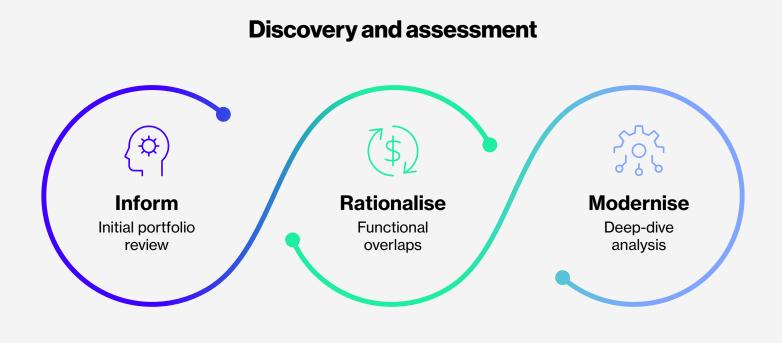
#### Digital transformation is increasing complexity

The pandemic forced many employees online, accelerating a digital transformation that has been underway for decades and increasing complexity



## SoftwareOne's Application Portfolio Consolidation service

SoftwareOne's Application Portfolio Consolidation service represents the initiative to identify all software, business applications and underlying infrastructure software across the organisation to determine the best consolidation and rationalisation strategy. As such SoftwareOne has developed a 3-phase discovery and assessment approach to drive maximum efficiency of the application portfolio consolidation efforts followed by application modernisation and cloud migration journeys.



#### Phase 1 - Initial portfolio review

It all starts with a rapid analysis of the portfolio, typically focused on the on-premise landscape to identify software providing limited added value to the organisation.

#### Includes

- App discovery
- Single installations analysis
- Single functions analysis
- Single vendor analysis
- Usage metering review
- Security risks

#### Phase 2 – Functional overlaps

Detailed analysis of functional overlaps across the entire portfolio including SaaS to identify the best candidates for consolidation, retirement or replacement.

#### Includes

- SaaS discovery
- Functional duplications analysis
- IT strategic and architecture alignment
- License costs / budget
- Alternatives review

#### Phase 3 – Deep-dive analysis

Deep-dive assessment of business applications from technical as well as end-user perspective in order to define the best consolidation strategy followed by application modernisation or cloud migration journey.

#### Includes

- Detailed app. bio
- Business satisfaction surveys
- Technical surveys
- Full total cost of ownership review



## Application Portfolio Consolidation value generation



#### **Cost reduction**

Technology standardisation, efficiency improvement, retirement of applications and elimination of redundancies and consolidation.



#### Application architecture improvement

Reduction of technology footprint, functional redundancies and underlying operational, compliance and security risks.



#### **Increased flexibility**

Introduction of a simplified landscape with improved integration that enhances the ability to quickly add more capabilities, reducing costs and driving innovation.



#### **Complexity reduction**

Redesign of business processes, application consolidation & standardisation of technical architecture.

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#### **Repeatable design patterns**

Established to be used for future needs across the organisation and to accelerate solutions modernisation.



#### **Risk mitigation**

Introduction of new technologies that are incompatible with existing systems and are creating workforce inefficiencies.



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