



From ideas to insights: Google Cloud for OCRE

Unlocking potential with the power of Google Cloud

European academic and research institutions are under growing pressure. Faced with increasing data complexity, strict compliance requirements like GDPR and rising cyber threats, they must navigate far more than scientific or educational challenges. At the same time, limited funding and IT infrastructure that can't meet modern demands make it harder to scale, collaborate and innovate.

Overcoming these obstacles is key to driving innovation, discovery and impact. The solution? Embracing cloud, AI and smart data analytics. SoftwareOne and Google Cloud make this simple through the Open Clouds for Research Environments (OCRE) framework.

Fast-tracking cloud access for academic and research institutions

The OCRE framework simplifies cloud access for over 25,000 academic and research institutions across Europe. It connects them with trusted, pre-approved providers that meet GDPR requirements, removes administrative barriers and offers exclusive, cost-effective cloud pricing.

SoftwareOne is the #1 Google Cloud partner in 16 countries and the leading provider of Google Cloud services through the OCRE framework, supporting academic and research institutions across 35+ European countries. We help institutions easily adopt cloud, AI and data analytics by providing:

- Instant access to Google Cloud's industry-leading AI, ML, and data analytics – the same tools Google uses to power its own innovations
- Expert support in AI, data and cloud from certified specialists
- Services that enable AI-driven innovation with automation and scalability for high-impact projects
- Boosted productivity and seamless onboarding, thanks to Google's user-centric design



**Access to best-in-class
AI and analytics**



**Deep expertise in AI
and data solutions**



**Security
and compliance**



**Support from
certified specialists**



**Data sovereignty
and full control**



**Cost-effective
pricing**

Google AI: built for research

SoftwareOne provides research institutions with a comprehensive suite of Google Cloud services from secure, AI-powered collaboration with Google Workspace with Gemini to infrastructure modernisation, advanced analytics and visualisation and Gen AI readiness. We help institutions scale efficiently, stay compliant, and maximise impact. Our proven FinOps, managed services, and governance support help optimise spend and ensure a seamless experience.

We also enable access to Google's advanced AI capabilities, designed to accelerate research and innovation. Backed by decades of their own groundbreaking research, Google brings deep expertise in AI and scientific discovery. Its AI portfolio supports every stage of the research lifecycle with **tools built by teams who understand the real-world challenges faced by researchers**. These include:

- **Gemini and Gemini 2.5 Pro.** Advanced multimodal models supporting text, code, and data tasks – ideal for summarisation, hypothesis generation and translating academic concepts into actionable steps
- **NotebookLM.** An AI-powered literature review assistant that delivers grounded, source-based answers to researcher queries
- **Vertex AI.** A comprehensive ML platform for training, fine-tuning, and deploying models at scale, using familiar tools like Jupyter and PyTorch
- **Google Cloud's AI Hypercomputer.** Combines performance-optimised hardware with managed software to accelerate large model training
- **DeepMind.** Leverage breakthrough AI models such as AlphaFold to support cutting-edge research in areas like biology, chemistry, and life sciences
- **AI Studio.** A low-code environment for prototyping and testing prompts with Gemini models
- **Gemini for Deep Research.** Powered by a Gemini-based multi-agent system, this capability supports in generating hypotheses and design research proposals faster.

Your trusted innovation partner

SoftwareOne helps universities and research institutions turn AI ambition into action. We simplify the landscape, align AI projects with real-world goals and guide teams through practical, achievable steps, whether that's a proof of concept, a responsible use framework or funding guidance. As a Premier Partner for Google Cloud, with deep expertise in helping organisations adopt and optimise Google technologies, we act as the connector between strategy, technology and outcomes.

Delivered by a trusted Google partner and expert in software and cloud, with deep experience in public sector and education:

- 30+ years of experience with software & cloud
- 250+ Google Certified professionals
- FinOps Certified Platform
- 750+ happy Google customers (65,000 global customers)



**Speak to us today and harness
the power of Google AI**

**CONTACT US
TODAY**

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