



**LICENSA  
Empowered  
2025 Wien**

# Google Workspace & Agentspace: Volle KI-Power zum Smartpreis!

## Referent:

Alexander Müllner,  
Presales Services Consultant Cloud

Matthias Augustin,  
Presales Services Consultant



# Everyone is talking about AI, but many companies are hesitant - why?

**High Costs**

**Security & Compliance**

**No Use Cases**

**Unclear ROI**

**Closed Systems**

# Agenda

01 AI in Google Workspace

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02 Google Agentspace

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03 Demo

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# In case you need some inspiration

No Use Cases

AI & Machine Learning

**601 real-world gen AI use cases from the world's leading organizations**

April 9, 2025



# To get started we will focus on these two

**High Costs**

**Security & Compliance**

**No Use Cases**

**Unclear ROI**

**Closed Systems**



# The best of Google AI is now included in Google Workspace Business and Enterprise plans

# What is Google Workspace?



**Umfrage: Nutzt ihr  
einen Google  
Workspace Service wie  
z.B. Gmail, Drive oder  
Docs?  
(Beruflich oder Privat)**

# Google Workspace – more than just Gmail

**Connect** with your teammates wherever they are, **no matter the device**



Gmail



Calendar



Chat



Meet



Voice



Groups

**Create & Collaborate** Everything you need to bring your project to life and collaborate in **real time** or **asynchronously**



Docs



Sheets



Slides



Forms



Sites



NotebookLM



Gemini



AppSheet



Tasks

**Control / access** and **share** files and data **securely** and easily



Drive



Cloud Search



Admin



Vault



Mobile



Security Center

All in one application:



**Your Browser**



**Umfrage: Habt ihr  
schon einmal Gemini  
genutzt?**

# What Google found out so far



**Save 105 mins per week on average with Gemini<sup>1</sup>**

With features and capabilities like Gemini, Help me write, auto-complete, and streamlined app development, AI in Google Workspace helps users work smarter and faster.

<sup>1</sup>Based on surveys with >3K users who piloted Gemini for Google Workspace

"There are two kinds of companies: those that are great at AI and everybody else."

**Mark Cuban,**  
Founder



# Generative AI for every role in your organization



A marketing assistant



A sales associate



A coding wizard



A recruitment & training coordinator



A always-on quantitative collaborator

# And increasing business value

## Productivity

- Saving employees time by reducing repetitive tasks

## Quality of work

- Boosting employee proficiency
- Increasing and improving output

## Employee engagement

- Empowering employees with technology and tools to increase satisfaction
- Reducing turnover

## Customer and partner satisfaction

- Making customers and partners happier
- Increasing revenue

## Innovation

- Unlocking generative AI across your organization
- Enabling a culture of rapid experimentation to drive innovation and transformation

Cumulative business value

# The **best of Google AI** is now included in Google Workspace Business and Enterprise plans

## Get AI assistance in Google

◆ Gemini for Google Workspace

Do your best work faster with AI built into our popular apps like Gmail, Docs, Sheets, Meet, Chat, Google Vids, and more

## Chat with Google's next-gen AI

◆ Gemini **Advanced**

Build a team of AI experts to tackle your most complex projects — including coding, deep research, and data analysis

## Surface insights faster with AI

NotebookLM **Plus**

Upload sources to get instant insights and podcast-like audio overviews to help accelerate team knowledge sharing

# Some of the features

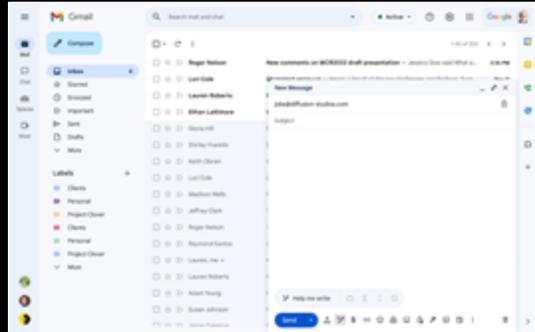
## Meet

Take notes for me



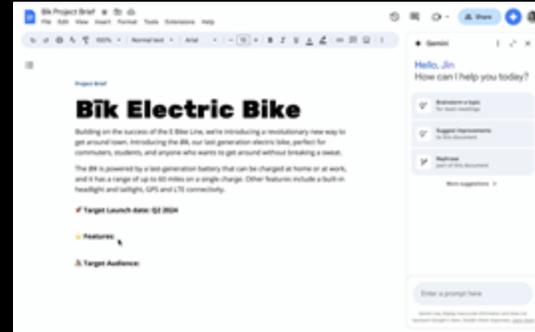
## Gmail

Help me write



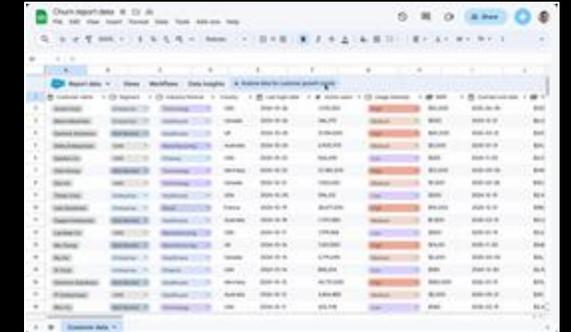
## Docs

Summarize a doc



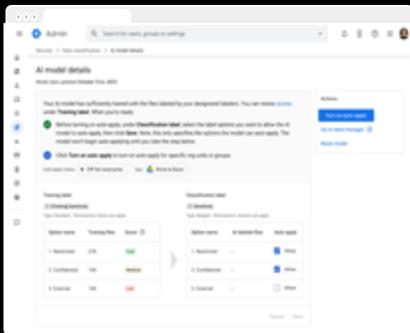
## Sheets

Analyze data



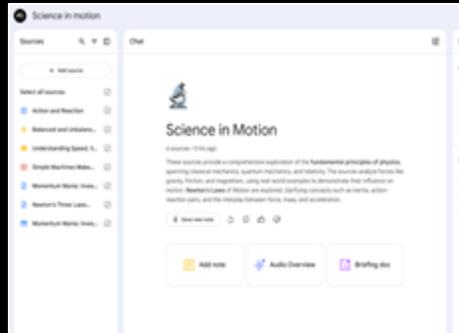
## Drive

AI classification



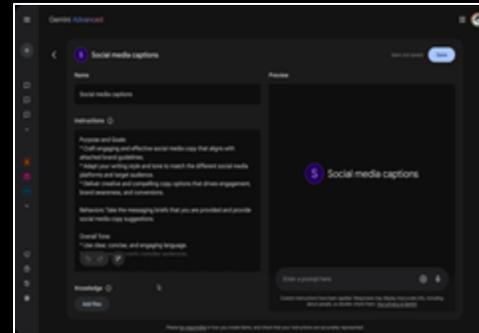
## NotebookLM Plus

The AI-powered research assistant as a core service



## Gemini Advanced

Chat with Google's next-gen AI



## Vids

The future of work storytelling

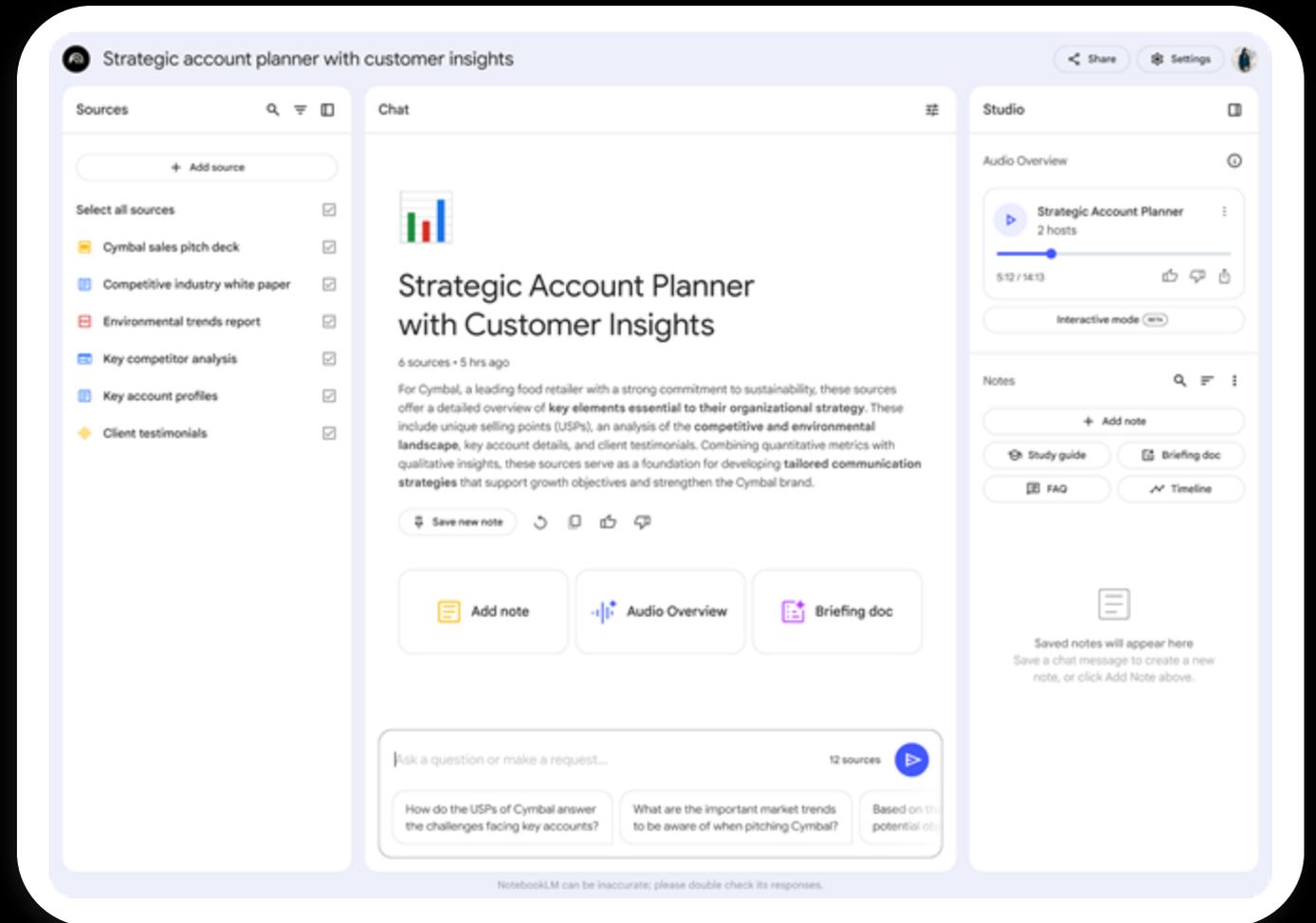


# NotebookLM

Now available with Gemini for Google Workspace.

NotebookLM is the ultimate tool for understanding the information that matters most to you. Acting as a research assistant powered by AI, you'll unlock critical insights faster, **grounded only in the sources you provide.**

Now, NotebookLM Plus is included in Google Workspace Business and Enterprise plans.



# NotebookLM Demo



# How does that look like in practice?

## 1x License

For Google Workspace and all AI tools

The logo for Google Workspace, featuring the word "Google" in its multi-colored font followed by "Workspace" in a grey sans-serif font.

## 1x License

For the office tools

## 1x License

For Teams

## 1x Add-On

For the AI tools

The logo for Microsoft 365, featuring the four-colored Windows logo followed by "Microsoft 365" in a grey sans-serif font.

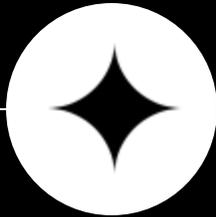
# Try Google Workspace for 14 days.

MOST POPULAR			
<h3>Business Starter</h3> <p><b>€6.80</b> EUR per user / month, 1 year commitment ⓘ</p> <p><a href="#">Start a trial</a></p> <ul style="list-style-type: none"><li>✓ <b>30 GB</b> pooled storage per user*</li><li>✓ Secure custom business email, you@your-company.com</li></ul>	<h3>Business Standard</h3> <p><b>€13.60</b> EUR per user / month, 1 year commitment ⓘ</p> <p><a href="#">Start a trial</a></p> <ul style="list-style-type: none"><li>✓ <b>2 TB</b> pooled storage per user*</li><li>✓ Secure custom business email, you@your-company.com</li></ul>	<h3>Business Plus</h3> <p><b>€21.10</b> EUR per user / month, 1 year commitment ⓘ</p> <p><a href="#">Start a trial</a></p> <ul style="list-style-type: none"><li>✓ <b>5 TB</b> pooled storage per user*</li><li>✓ Secure custom business email, eDiscovery, retention</li></ul>	<h3>Enterprise</h3> <p>Contact sales for pricing</p> <p><a href="#">Contact sales</a></p> <ul style="list-style-type: none"><li>✓ <b>5 TB</b> pooled storage per user*</li><li>✓ Secure custom business email, eDiscovery, retention</li></ul>
<p>◆ <b>Get started with AI</b></p> <ul style="list-style-type: none"><li>✓ Gemini AI assistant in Gmail</li><li>✓ Chat with AI in the Gemini app</li></ul> <ul style="list-style-type: none"><li>✓ 100 participant video meetings</li><li>✓ Security and management controls</li><li>✓ Standard Support</li></ul>	<p>◆ <b>Unlock the full power of AI</b></p> <ul style="list-style-type: none"><li>✓ Gemini AI assistant in Gmail, Docs, Meet, and more</li><li>✓ Chat with AI in the Gemini app + create your team of AI experts</li><li>✓ AI research assistant (NotebookLM Plus)</li></ul>	<p>◆ <b>Unlock the full power of AI</b></p> <ul style="list-style-type: none"><li>✓ Gemini AI assistant in Gmail, Docs, Meet, and more</li><li>✓ Chat with AI in the Gemini app + create your team of AI experts</li><li>✓ AI research assistant (NotebookLM Plus)</li></ul>	<p>◆ <b>Unlock the full power of AI</b></p> <ul style="list-style-type: none"><li>✓ Gemini AI assistant in Gmail, Docs, Meet, and more</li><li>✓ Chat with AI in the Gemini app + create your team of AI experts</li><li>✓ AI research assistant (NotebookLM Plus)</li></ul>

<https://workspace.google.com/pricing?hl=en>

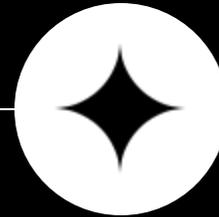
# Google's AI-first approach

*Why Google is able to offer this*



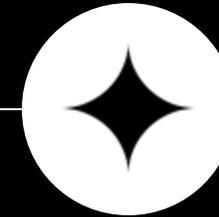
## A deep history of research and innovation

Google's generative AI builds on over 20 years of internal research and development across search, databases, hardware, and AI.



## Built on a foundation of enterprise readiness

Go to production with the peace of mind provided by grounding AI in enterprise truth, robust data governance, privacy controls, IP indemnification, responsible AI practices, tools and services to secure AI, and data sovereignty.



## A unified, open, and differentiated AI stack

Create a foundation with scalable infrastructure and diverse, world-class models, and put it to work seamlessly with AI-powered agents and an intuitive development and deployment platform.

# Everyone is talking about AI, but many companies are hesitant - why?

**High Costs**

**Security & Compliance**

**No Use Cases**

**Unclear ROI**

**Closed Systems**

# Google Workspace with Gemini features gives you choice and control over your organization's data

## Your data is *your* data

- Your data is *not* used to train Gemini models outside of your domain without permission.
- Your data is *not* sold or used for ads targeting.

## You are in control

- You have controls to identify and protect sensitive data.
- Your existing Google Workspace security and sovereignty policies automatically apply.

## You can stay compliant

- One of the first AI solutions to attain SOC 1/2/3, ISO 42001, ISO 27001/17/18, and more.
- Can help you meet HIPAA and FedRAMP High\* compliance.

*\* Package to obtain FedRAMP High authorization was submitted in November 2024; certification pending review by the Joint Authorization Board (JAB).*

# Gemini for Workspace Certificates

- SOC 1 ✓
- SOC 2/3 ✓
- ISO 27001 ✓
- ISO 27017 ✓
- ISO 27018 ✓
- ISO 27701 ✓
- ISO 9001 ✓
- ISO 42001 ✓
- CSA STAR ✓
- GDPR ✓
- CCPA ✓
- HIPAA ✓



# Everyone is talking about AI, but many companies are hesitant - why?

**High Costs**

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**But what if...**

***"I do not want Google  
Workspace"***

***"We always have to jump from  
one tool to another"***

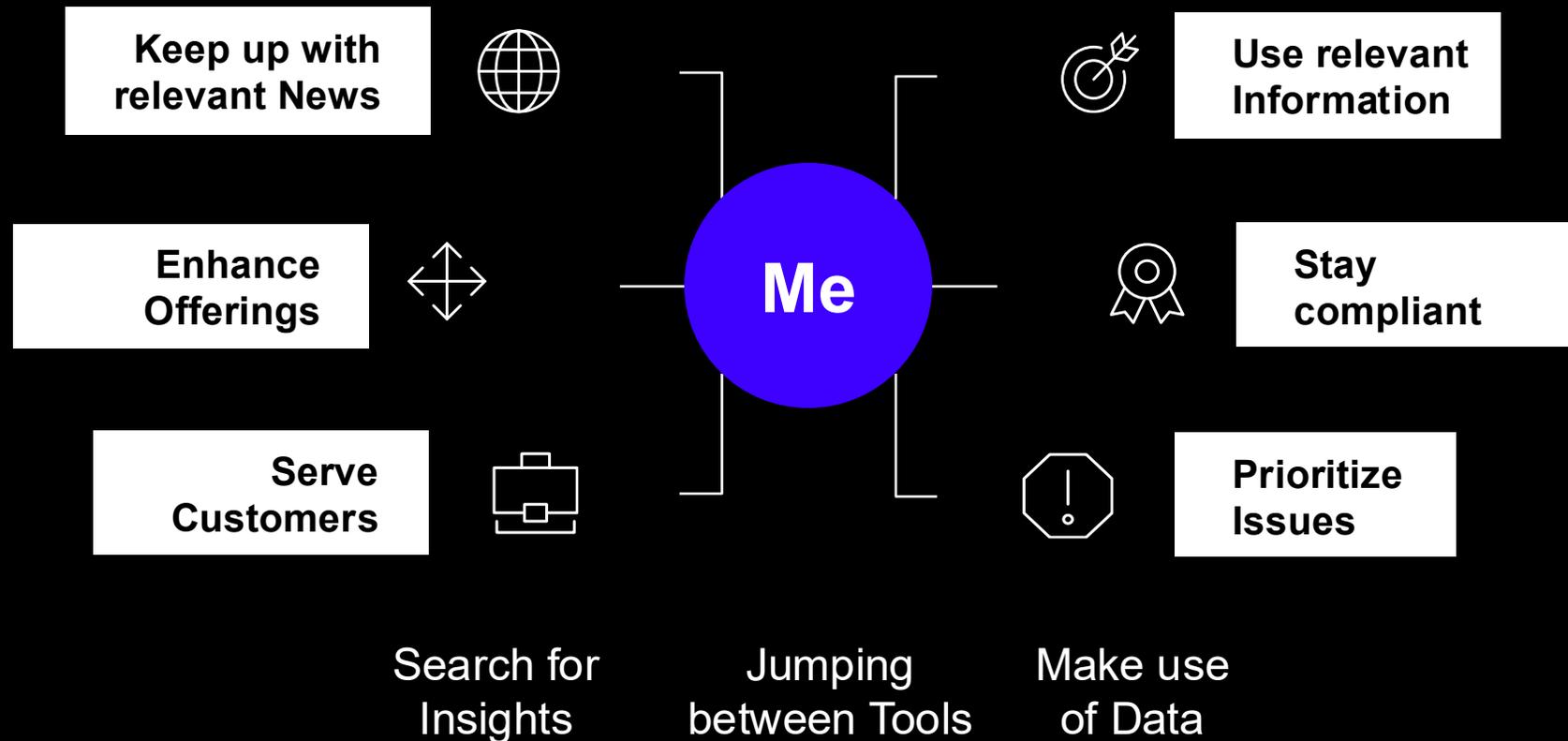
***"All of my knowledge is broken  
into silos"***

# Google Agentspace



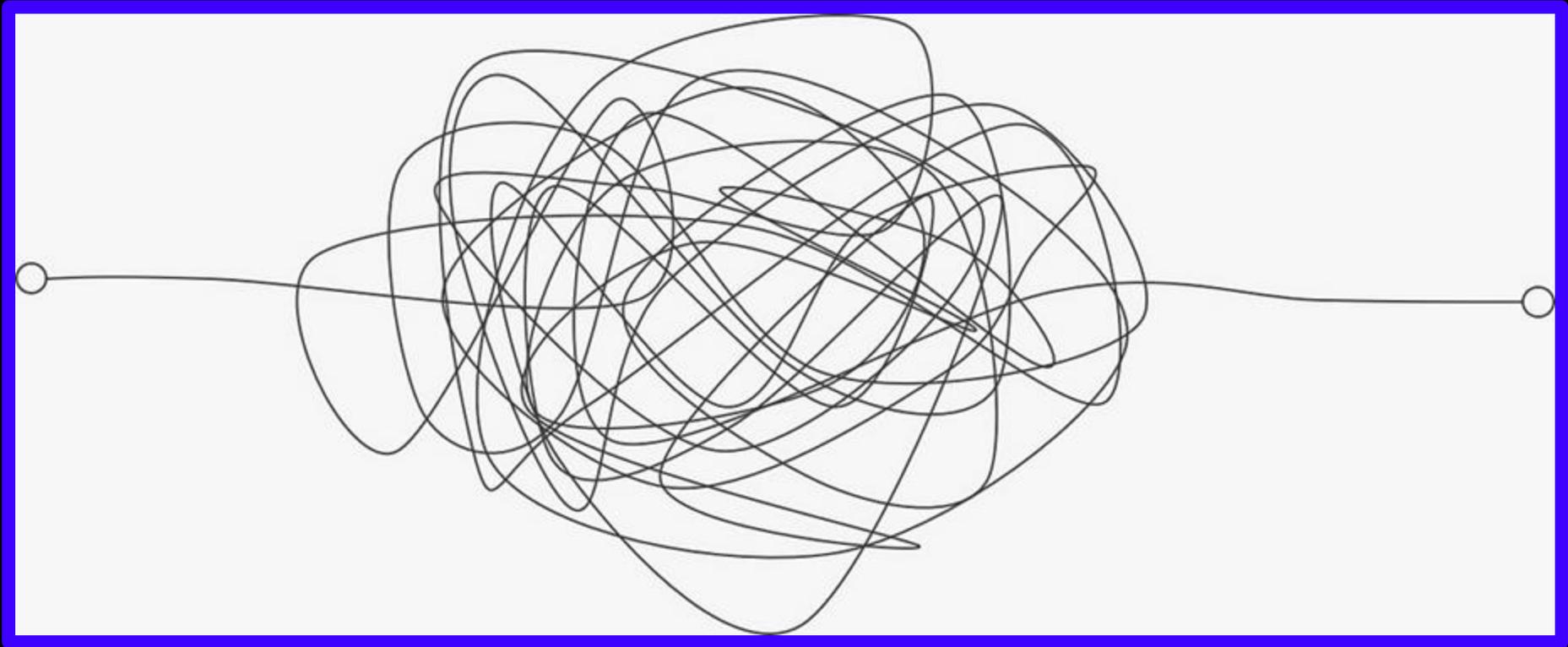
# This is my typical day

It's all about engaging with data in various different tools.



# This is what it feels like

It's all about engaging with data in various different tools.

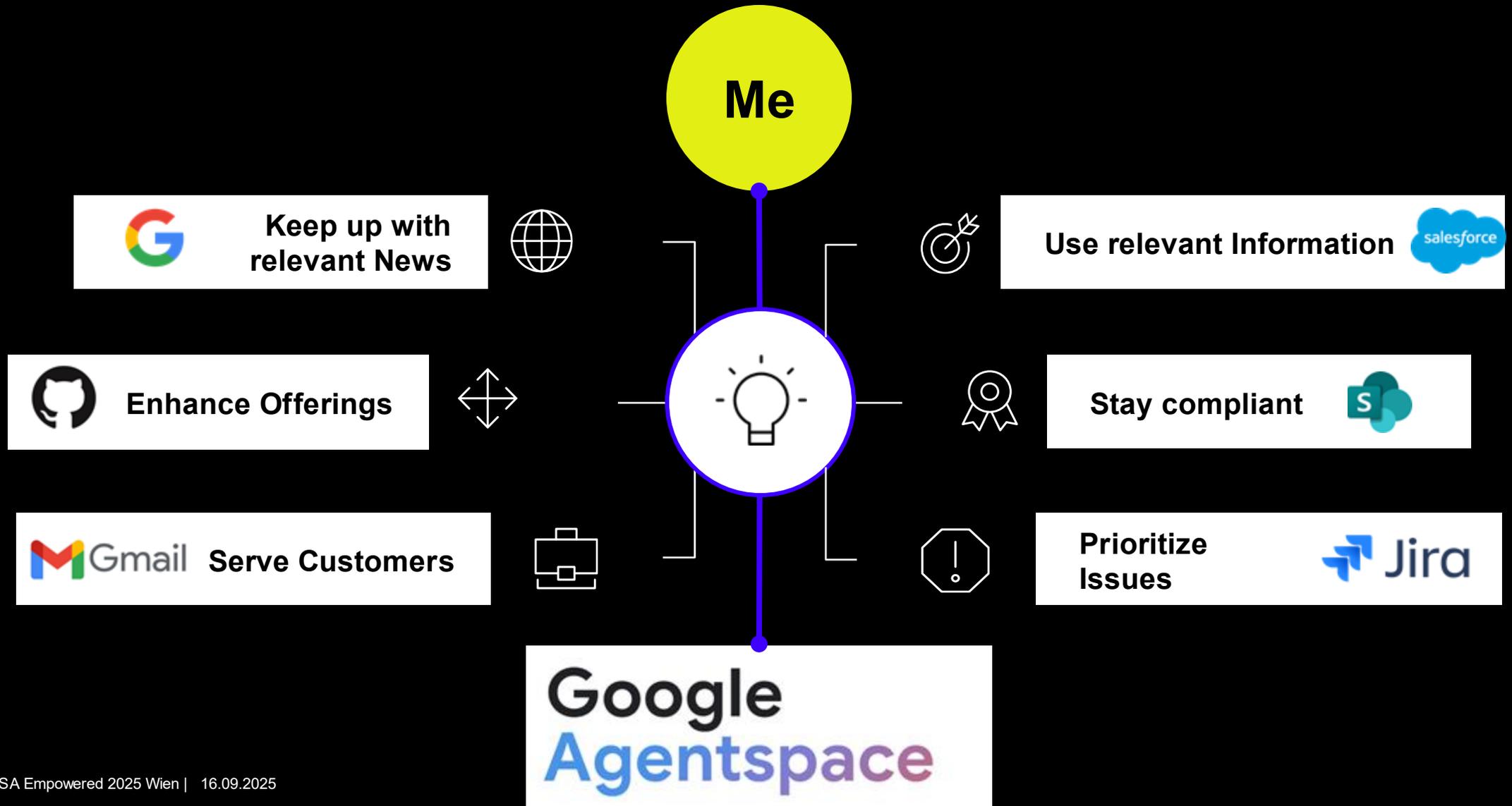


Search for  
Insights

Jumping  
between Tools

Make use of  
Data

# This is my **new** typical day



# Employee workflows are more fragmented and complex than ever

## Analytics platforms

Google Analytics, Tableau, Opentext, Power BI, IBM

## Productivity and content services

Citrix, Google Drive, Office 365, Box, SharePoint, Hyland, Confluence, Dropbox

## CRM and customer experience

Adobe, Dynamics 365, Oracle, Freshworks, HubSpot, Salesforce

## Communications

Cisco, Zoom, Slack, Google Meet, Microsoft Teams, Loom

## Project and portfolio management

Jira, Asana, Notion, Monday.com, Upland, Trello

## Supply chain management

Dynamics 365, SAP, Samsara, Oracle

## Human capital management

SAP, Oracle, UKG, ADP, Ceridian, Workday

## Enterprise planning

SAP, Sage, Oracle, IBM, ServiceNow, UKG

# What is Google Agentspace

Agentspace is a **Service** that brings together:

- **Enterprise data**
- **Agents**
- **Gemini's reasoning**
- **Google-quality search**



**Data stays where it is** today, content is indexed through data connectors.



Adds Gemini's **LLM capabilities** on top of your enterprise knowledge.



Let's you **execute actions**, like sending emails or creating tasks.



Allows creation of **individualized Agents** to cater for your needs.



**Honors access rights**, based on ACLs in today's tools.

# Agentspace Demo



# Key Takeaways



## No need for add-ons

All of the Google AI tools are part of the business and enterprise licenses.



## Agentspace as a central AI tool

No more switching between different platforms. Even if you do not use Google Workspace.

# If you want to learn more about SoftwareOne and...

Google Workspace



Agentspace



An abstract, glowing shape composed of overlapping, rounded rectangular segments in shades of blue and cyan. The shape has a central black circle containing the text 'Q&A'. The entire shape is surrounded by a soft, glowing blue aura.

**Q&A**



**Thank you**

# Get in Touch

**Alexander Müllner**

Presales Services Consultant Cloud - Sales

[alexander.muellner@softwareone.com](mailto:alexander.muellner@softwareone.com)

**Matthias Augustin**

Presales Services Consultant - Sales

[matthias.augustin@softwareone.com](mailto:matthias.augustin@softwareone.com)

The logo for SoftwareOne, featuring the word "software" in a smaller, lowercase, sans-serif font inside a white circle, followed by the word "one" in a larger, lowercase, sans-serif font. The background of the slide features abstract, flowing shapes in shades of blue and teal.

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