

TecAlliance Modernizes with AWS and SoftwareOne

Greater transparency

580 servers analyzed and assessed

Clear governance

Standardized governance, security and migration processes introduced

A Robust Roadmap

Long-term cloud roadmap developed to continue modernization

Customer

TecAlliance GmbH

Industry

Automotive

Platform

AWS Cloud

SoftwareOne Services

Cloud Migration Services for AWS, FinOps Services & Security Services

TecAlliance connects the international Independent Automotive Aftermarket (IAM) through neutral data, digital solutions, and industry standards. As the company grew, its IT landscape expanded and became more complex. Multiple business units, different areas of responsibility, and a mix of on-premises and cloud systems created a more complex environment. At the same time, rising infrastructure costs, aging hardware, and new requirements for scalability and innovation increased the pressure to act - to simplify. TecAlliance therefore wanted to approach cloud transformation not merely as a migration, but as a strategic step toward greater transparency, governance, and modernization capabilities. SoftwareOne supported the company as a strategic advisor as it migrated to AWS using the AWS Mobilize & Migrate Program (MAP).

software one

TecAlliance

The Challenge

Moving from a Complex Legacy Infrastructure to a Clear Migration Strategy

TecAlliance's IT landscape had evolved to include several hundred servers. Information about systems, applications, technical dependencies, and responsibilities was distributed across different teams and business units. There was no holistic view of usage patterns, optimization potential, or how workloads should be migrated, modernized, or decommissioned in the future.

A particular challenge came in identifying owners of numerous systems, understanding technical dependencies, and assessing complex business applications without disrupting operations. In addition, governance, security, and cost management requirements had to be further developed and aligned with the needs of the business units.

„We first needed a reliable foundation to better understand our existing IT landscape and make informed decisions about future migration and modernization."

Thomas Etscheid, Lead Data Center & Cloud, TecAlliance GmbH

TecAlliance was not looking for an isolated technical migration plan, but for a robust transformation approach. The goal was to gain transparency of the existing infrastructure, reduce risks, and develop a roadmap that addressed both short-term migration requirements and long-term modernization goals.



software one

The Solution

A Secure Path to AWS, Governance, and a Coherent IT Roadmap

SoftwareOne supported TecAlliance with a comprehensive end-to-end cloud migration based on the AWS Mobilize & Migrate Program (MAP). To start, the project teams conducted extensive discovery workshops, assessments, and technical deep-dive sessions. They inventoried servers, analyzed technical dependencies, clarified responsibilities, and established the prerequisites for a structured migration.

Next, to develop long-term strategies, 580 servers were analyzed and evaluated. All systems were classified, prioritized, and incorporated into an essential migration plan. Pilot migrations helped identify risks early and validate assumptions while optimizing the approach for subsequent migration waves.

In parallel, SoftwareOne established governance, security, and FinOps structures that supported TecAlliance in developing a long-term cloud roadmap. Project teams held regular status meetings, technical workshops, steering committees, shared communication, and project structures. Extensive measures ensured transparency, speed, and close alignment between IT and business units.

„For us, it was crucial not to consider individual technical topics in isolation, but to bring migration, governance, security, and cost management together within a shared framework.“

Thomas Etscheid, Lead Data Center & Cloud, TecAlliance GmbH

Beyond technical implementation, SoftwareOne acted as a trusted advisor. The team contributed experience from comparable cloud transformation projects, implemented structured decision-making processes, and helped TecAlliance align technical, organizational, and financial requirements. Together, they created a clear framework for migration, governance, cost management, security, and the continued modernization of the application landscape.

The Results

Greater Transparency, Lower Risks, and a Roadmap to Modernization

> The roadmap we developed together gives us the confidence to continue our cloud transformation in a structured way and systematically prioritize future modernization initiatives.
>
> Thomas Etscheid, Lead Data Center & Cloud, TecAlliance GmbH

- Analyzed, assessed, and categorized 580 servers for the next phase of cloud transformation.
- Established consolidated across infrastructure, systems, dependencies, and responsibilities.
- Introduced standardized governance, security, and migration processes as the foundation for future cloud initiatives.
- Reduced manual administrative effort and structured responsibilities more clearly across business units.
- Savings potential of 10 to 30 percent identified, with higher potential in selected modernization scenarios.
- Developed long-term cloud roadmap to systematically prioritize future innovation and modernization initiatives.

CONTACT US TODAY

Find out more at
www.softwareone.com

DE phone: +49 3412568 000
email: info.de@softwareone.com

AT phone: +43 1878 10 0
email: info.at@softwareone.com

CH phone: +41 844 44 55 44
email: info.ch@softwareone.com

Copyright © 2026 by SoftwareOne AG, Riedenmatt 4, CH-6370 Stans. All rights reserved. SoftwareOne is a registered trademark of SoftwareOne AG. All other trademarks are the property of their respective owners. SoftwareOne shall not be liable for any error in this document. Liability for damages directly and indirectly associated with the supply or use of this document is excluded as far as legally permissible. © Imagery by: Adobe Stock and Getty Images.

