



Actively shaping innovations in retail

Transparency

Cross-country reporting

Compliance

Through ongoing license management

High data quality

Through updated daily inventory

Customer

SPARICS

Industry

IT-Services

Services

IT Asset Management Services

Managing Software Assets effectively

The IT provider SPARICS wanted to sustainably optimize its IT asset management for the long term. It created company-wide transparency regarding software and hardware asset authorizations with an external partner. Using FlexNet Manager along with targeted implementation of roles, mature IT governance, and active data maintenance, SPARICS created a basis to exploit synergies and identify risks to master future corporate IT challenges.

The challenge

Transparency creates advantages

SPAR ICS is the company-owned IT provider to the SPAR Austria Group. The provider delivers IT services in eight countries fulfilling all IT needs of SPAR, INTERSPAR, Hervis, and SES (Spar European Shopping Centers). Complex IT structures, including on-premises, hybrid, and cloud environments, caused the IT provider's software budget to grow steadily. In addition, uncertain inventory data increased the need for up-to-date and meaningful compliance information. The company planned to create a global overview of the entire software inventory that would establish significant transparency for all group companies. The new system would replace manual tracking and true-up of license balances, relieving internal IT resources.

The SPAR ICS goal was to optimize company-wide software lifecycle management using a managed service and make a sustainable contribution to the digital transformation of the entire company.

The solution

Extensive insight into the software environment



What used to be managed manually in Excel spreadsheets can now be viewed in a central tool at the touch of a button. Thanks to SLMAAdvanced, we can access accurate and qualitative data anytime. SoftwareOne's managed service means that we now have a precise overview of what software is being used by whom in our IT environment.



Hannes Leobacher, Head of IT
Austria, SPAR ICS

A key reason for working with SoftwareOne to improve IT asset management was the outstanding experience on previous projects. SPAR ICS opted for SoftwareOne's SLMAAdvanced managed service and Flexera's FlexNet Manager SLM tool to establish up-to-date inventory data.

With the FlexNet Manager, SLMAAdvanced now guarantees the company a high level of data quality and transparency on software in use. Utilizing the Flexera Software Application Recognition Library (ARL), an extensive software catalog (SKU), including Product User Rights Libraries (PURL) with commercial and technical data, can be merged. This enables SPAR ICS to perform comprehensive data analysis and create detailed reporting and discover optimization potential during contract renewals while replacing the time-consuming process that manually maintained and merged the information.

SoftwareOne's PyraCloud provides a central tool for software procurement and enables SPAR ICS to manage roles easily. In addition, PyraCloud provides the basis for cross-country SLM reporting, incorporating a product portfolio overview across the entire group with a particular focus on Microsoft, Adobe, and SAP. If desired, other manufacturers can be added at any time.



The result

Achieving competitive advantages with IT Asset Management

- **Transparency created:** Cross-country reporting with a complete overview of the entire product portfolio
- **Ensuring compliance:** Ongoing license management, including license optimization through the Managed Service SLMAAdvanced
- **Elimination of vulnerabilities:** Merging different data sources
- **High data quality:** Daily inventory data is updated at the “push of a button” without manually maintaining Excel tables
- **Greater control:** Improved lifecycle management through continuous license maintenance and optimization, including auditing of all new additions and decommissioning of old devices and licenses
- **Central & precise inventory management:** All information is transparently provided in one tool and regularly maintained
- **Cross-departmental data:** Departments, such as purchasing and security, can control and manage data to benefit country managers with high-quality information

KONTAKTIEREN SIE UNS

Besuchen Sie uns auf
www.softwareone.com



DE phone: +49 341 2568 2368
email: info.de@softwareone.com

AT phone: +43 1 878 10 0
email: info.at@softwareone.com

CH phone: +41 844 44 55 44
email: info.ch@softwareone.com

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