

Pressrelease Global Expansion SoftwareONE.

SoftwareONE, Inc. Continues to Gain Global Momentum, Achieves LAR Authorization in China

Wallisellen, Stans Switzerland – SoftwareONE Inc. is pleased to announce that the company has successfully gained Microsoft Large Account Reseller (LAR) status in China. This designation strengthens SoftwareONE's growing recognition as the premiere world-wide software licensing solution provider and is yet another important goal accomplished based on the company's aggressive global growth strategy.

SoftwareONE's China office is located in Shanghai and the company employs 4 employees with an immediate focus on Eastern China within the Shanghai, Suzhou, and Hangzhou markets, also providing support to international customers with companies in other parts of China. The company's long-term goal is to expand operations to Northern China to include Beijing and Tianjin, as well as Southern China to include Guangzhou and Shenzhen, simultaneously providing support within each region that Microsoft China focuses.

About SoftwareONE

In SoftwareONE is a leading international Software Licensing Provider, coming out of a 2006 merger between SoftwareONE and Softwarepipeline. The company is headquartered in Wallisellen. In 2007, with 220 employees, sales reached more than 300 Million Dollar. SoftwareONE is 'Number One Microsoft Reseller' in Switzerland and runs many branch offices in the USA, South America, Asia and in EMEA.

For more information contact:

Herbert Keller

Head of Marketing Switzerland

SoftwareONE AG

Richtistrasse 7

8304 Wallisellen

Tel: +41 (0)44 832 41 13

herbert.keller@softwareone.com

www.softwareone.com